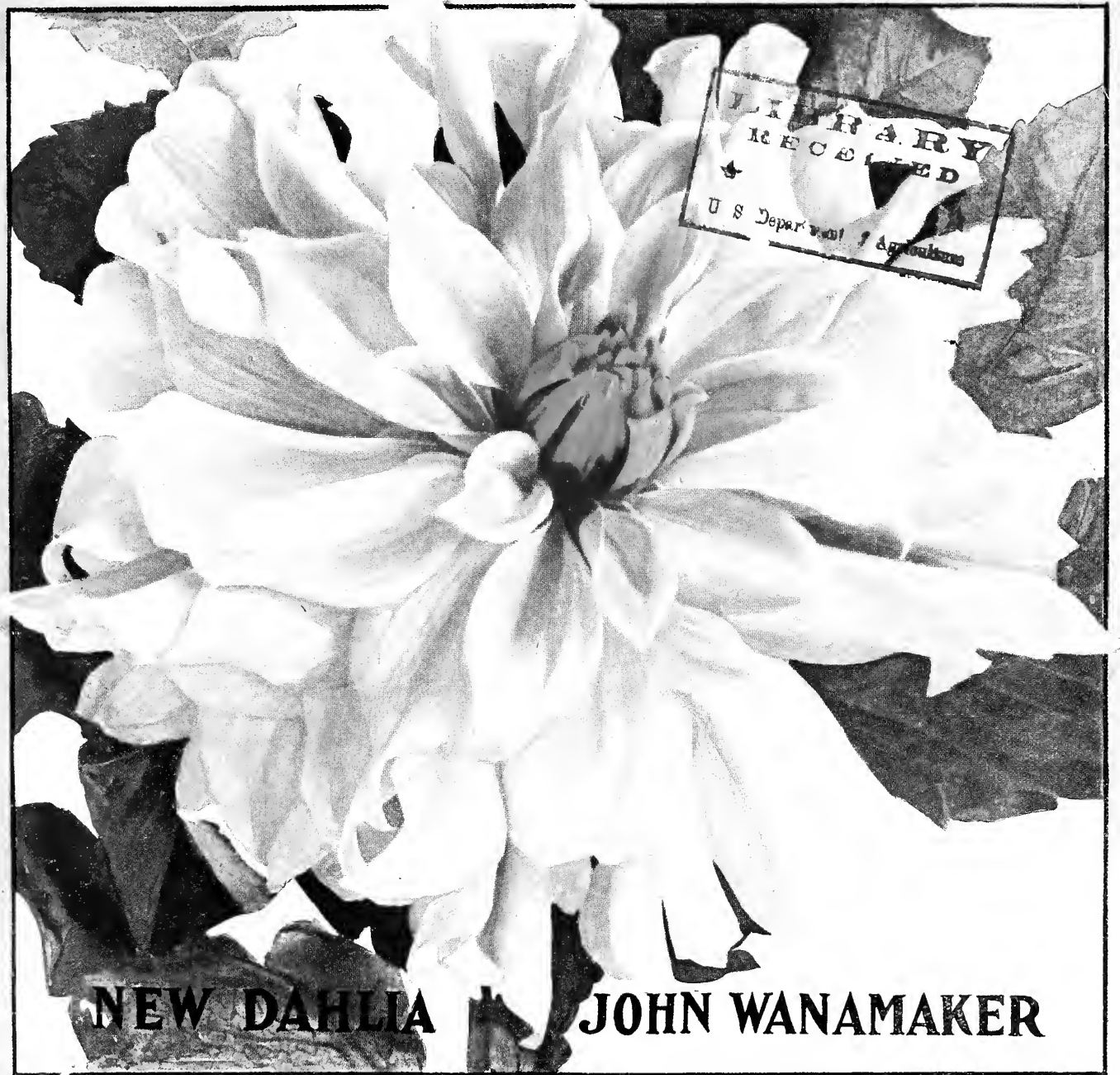


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2.57 *The* 1915
WORLD'S BEST DAHLIAS
New Creations and Old Friends



NEW DAHLIA

JOHN WANAMAKER

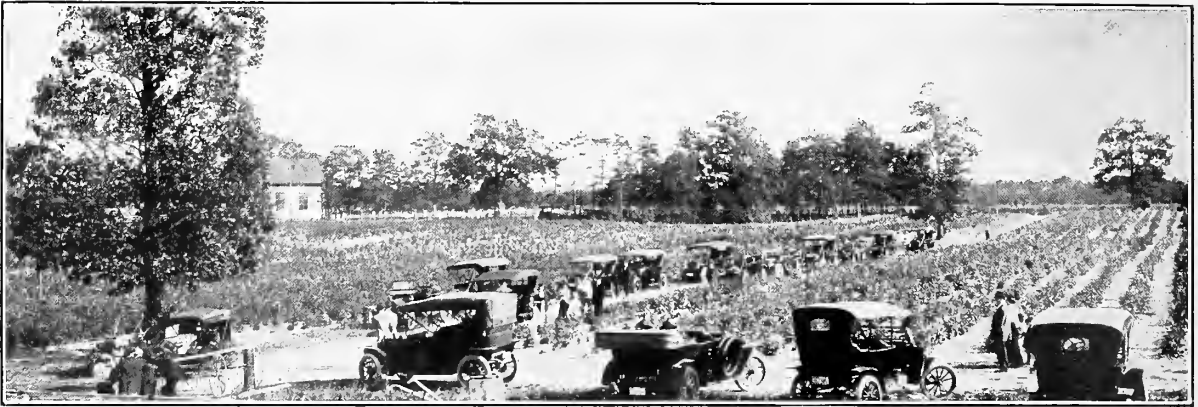
PEACOCK·DAHLIAS·FARMS

*Farms Williamstown Junction
New Jersey*

*Post Office
Berlin, New Jersey*

Dahlias in America

A Few Facts About This Wonderful American Flower



THE Dahlia, at last, occupies a position second to no other plant in our gardens, and it is exceedingly gratifying to us, as it bears out our prediction made in 1884 that, "Owing to a dearth of flowers during the summer and early autumn months, a proper development of the possibilities of this beautiful flower would give it a place of honor in every garden. Owing to its free growing habits, freedom from serious disease, and ease of safeguarding from the few insects that attack it, it can and will be universally grown." It is specially gratifying to us that our prediction of 30 years ago is being realized to the fullest extent.

During this time we have devoted our entire time and energy to aid in the development of the Dahlia, and bring about the present most gratifying results. During this time, regardless of vicissitudes, our keynote has been "Quality" which has resulted in our not only having been the original American Dahlia specialists, but the enviable position of the largest Dahlia growers in the world.

As a large proportion of existing varieties have been originated in other countries, the development was along lines suited to local conditions, there; and, are entirely unsuited to American conditions. This is particularly the case with Dahlias for decorative purposes. We grow the best and most reliable varieties in immense quantities, and as we are not dealers but growers we know that our stock is the best that experience and eternal vigilance can produce.

OUR FARMS embracing 172 acres are located at Williamstown Junction, New Jersey, on the Atlantic City Branch of the Reading R. R., only 17 miles from Chestnut Street Ferries, Philadelphia, and we extend a most cordial invitation to our customers and all interested in Dahlias to visit us and inspect our fields while in bloom; during August, September and October. We have 32 trains daily and 16 trains on Sundays during summer. Time tables will be sent on request.

ORDER EARLY It will greatly facilitate shipments if orders are sent in early. We aim to send out orders the same or the next day after receipt, but during the rush season this is impossible—hence the advisability of ordering early.

Guarantee. We guarantee every plant, bulb or root sent out by us to be just as represented, absolutely true to name, to reach destination safely in perfect condition, and prove entirely satisfactory; we will cheerfully replace any that should prove otherwise.

Terms. Cash with order. Remittances may be made by Bank Draft, Post Office or Express Money Order, or Registered Letter at our expense and our risk.

Forwarding. Dahlia Roots and Plants are sent by mail postpaid at prices named herein; but larger stock will be sent by express, charges collect, and "Extras" are added to help cover charges. Dahlias are billed at "2nd class" rates and in most cases are one-third ($\frac{1}{3}$) or $33\frac{1}{3}$ per cent. less than regular merchandise rates which now are much lower.

Errors. While we exercise every care, errors may occur occasionally. In such a case kindly notify us at once, and correction will be promptly and cheerfully made.

Name and Address. Be sure and write name and address plainly on each order or communication.

Address all orders or communications to

PEACOCK DAHLIA FARMS,

Post Office, Berlin, N. J.

Farms, Telegraph, Freight and American Express Offices, Williamstown Junction, N. J.



John Wanamaker Dahlia

New Paeony Dahlia

JOHN WANAMAKER

This wonderful new creation marks a new era in Dahlia culture. It is not only one of the largest and handsomest, but has a distinctly new habit of branching, or stooling, right at the ground—study these pages and photo-engravings carefully.

The Color is an exquisite and fashionable shade of rose lake, or, as popularly called, Orchid-pink. As the flower develops, the color softens, and must be seen to be fully appreciated.

The illustration above is from a photograph, and shows the exquisite formation, no two petals alike, and no two flowers exactly alike; yet, so alike in their irregularity. It is that careless abandon of all set rules of regularity that first attracts and then holds the attention of the flower lover.

The "John Wanamaker" Dahlia was the feature of the Dahlia Exhibition given by Mr. Wanamaker in the Grand Court of his Philadelphia store, September 8-13, 1913, where 150,000 visitors pronounced it the **handsomest Dahlia in the world**.

The "John Wanamaker" Dahlia was awarded a certificate by the Pennsylvania Horticultural Society and highest honors wherever exhibited.

At our farms it is not only the earliest to flower, but continues to bloom in the greatest profusion under the most unfavorable conditions, when most varieties fail. The past season was a most trying one for Dahlias, yet John Wanamaker bloomed freely throughout July, August, September and until October 27th. During this time the thousands of visitors were unanimous in pronouncing it the handsomest and best Dahlia in the world.

"John Wanamaker Dahlia made the handsomest window I ever saw in my life. I want some." A. Farenwald.

John Wanamaker marks a new era in Dahlia growing as shown by illustration, on last cover page, of a plant as dug from the ground after killed down by frost. This shows not only the sturdy compact root or tuber growth, but its natural stooling or branching at the ground habit. It will be seen at a glance why John Wanamaker stands up in all cases, no matter how severe the wind, as the stem is heavier than the dahlia stakes used. The cut also shows that the plant has not been pinched out but that it has a natural stooling habit distinctly its own.

Price; strong roots \$2.00 each, 6 for \$11.00.

JOHN WANAMAKER ALL WE CLAIM FOR IT

Peacock Dahlia Farms, Berlin, N. J.

Detroit, Mich., Dec. 16th, 1914

GENTLEMEN:—I want to advise you on the John Wanamaker procured from you last Spring. The plant and blooms were admired by the hundreds of flower lovers at our gardens during September and October. The variety is certainly all you claim for it.

Yours respectfully, JACOB BAUMANN.

New Dahlias

MRS. ROBERT BATES The ideal pure white Paecony dahlia, for cutting, decorations, exhibition, or for the garden. The flowers are large, splendidly formed, snow-white, and borne on long, stiff erect stems. The immense petals are heavy, giving the flowers great keeping qualities. The plant is a strong vigorous grower of dwarf, branching habit, an early and profuse bloomer. Height, 3½ feet. Price, strong plants, \$1.00 each.

GOLDEN GATE (Cactus). This giant new variety should really be called a decorative cactus; it is so large, the stems so long and erect that it has become one of the most valuable for decorations. The color is a rich golden yellow, suffused and shaded rich red, making it one of the best of the popular Autumn shades. The flowers are of largest size, specimen blooms as large as 8 and 10 inches in diameter on 2 to 3 ft. stems. The plant is remarkably strong, sturdy and vigorous, growing 6 feet high and producing the giant flowers on those long stiff stems freely until cut down by frost. Price, 50c. each, \$5.00 per dozen.

4 Superlative New Decorative Dahlias

J. LIDDON PENNOCK Too much cannot be said of this noble flower; it will find a place in every collection—not as a single plant, but by the dozen, on account of its value for cutting and decoration. Mr. Pennock on seeing it closed a contract for all the cut blooms of the season. The flowers are of immense size—not simply big across, but deep—many flowers being 7 and 8 inches in diameter and 5 inches deep. The color is a deep reddish violet, rich and velvety. The immense size, beautiful, loose formation and rich color combined, make it the most strikingly distinct and effective. The plant is of dwarf habit, a very strong, stocky grower, with heavy stems and thick leathery leaves. Height, 3 feet. Strong roots, \$1.00 each; plants, 50c. each, \$5.00 per dozen.

MELODY This is perfection in its class. The color is the clearest bright canary yellow blending to creamy white at the tips of the petals, a delicate color combination that suggested the name. The flowers are large, of full decorative form and of great substance, lasting when cut for several days. The flowers are borne on erect stems. The plant is of strong, vigorous branching habit. It is a very early bloomer producing the large "always full to the center" flowers on long, stiff stems in the greatest profusion until cut down by frost. Height, 3½ feet. Strong roots, 60c. each, \$6.00 per dozen.

OLD GOLD Here we have a rare shade in Dahlias. One of those rich shades, especially valuable in decorations. Particularly effective under artificial light. The color is a deep old gold color. The flowers are of fine, regular formation and are produced on very long, slender, but stiff, wiry stems. This renders them doubly effective for cutting and artistic decorating. It is an early, free and continuous bloomer. The plant is a very vigorous grower with a wonderfully sturdy constitution. The foliage is very dark with dark woody stems. Height, 5 feet. Strong roots, \$1.00 each. Strong plants, 50c. each, \$5.00 per dozen.

PERLE DE PARC Undoubtedly the best white decorative Dahlia for general purposes. The flowers are very large, of loose, open formation, with cleft petals giving them a fringed appearance. The stems are slender, but stiff and wiry, holding the flowers erect. They are splendid keepers after being cut, lasting a week in good condition. The plant is a free vigorous grower with the dark stems and dark foliage that denotes the healthy, sturdy constitution.

We have grown this grand variety expressly for cut flowers for several years, and as it is our most profitable white cut flower dahlia we reluctantly offer it now only through the pressure of the thousands of visitors at our farms. While we have a good stock, we would advise early orders as we had no idea we would book so many orders as we did in the field last fall, and we are keeping the price the same as we made it then. Strong roots, 30c. each, \$3.00 per dozen. Height, 4 feet.

3 Distinct New Show Dahlias

HANNAH A new variety, a seedling of Dorothy Peacock. It is the same color and size, but a much larger plant with beautiful fern like foliage. The flowers are borne on very long, slender, graceful stems. The plant is tall, strong and vigorous, an early and free bloomer. Height, 6 feet. Strong plants, 50c. each.

ISABELLE This new variety is entirely distinct in color or rather in shades and tints. The primrose ground color blends into buff and is lightly overlaid and tipped with rose—a most pleasing, blending of art shades and tints. The flower is not a true show, but an intermediate in shape between a show and decorative, being that loose though regular form that does not offend. The plant is strong, vigorous, of drawf branching habit and a free and continuous bloomer. Strong roots, \$1.00 each. Strong plants, 50c. each, \$5.00 per dozen. Height, 3 feet.

PINK SWAN White Swan has proven itself the best commercial white show Dahlia. This is a delicate or shell pink sport of White Swan and leaves little to be said. It is stronger, with darker stems and foliage and larger blooms. A very strong robust grower with long stiff stems. Valuable for cutting or the garden. Height, 5 feet. Strong roots, 50c. each, \$5.00 per dozen.

New Paecony Dahlia for 1916

F. R. AUSTIN One of the most distinctive of this new class. The color effect is most distinct and pleasing, but it is the form and immense size that places it in a class by itself. This variety was originated by Mr. F. R. Austin of Tuckerton, N. J., who is one of the most enthusiastic amateurs we have met; and who has grown blooms of the highest exhibition quality, and exhibited such skill not only in growing existing varieties, but producing new varieties, that we are glad to announce that we have arranged to introduce his new creations commencing in 1916 with the F. R. AUSTIN, which can be seen in bloom at our farms this season. Come see it, and his other new creations, including the giant, "Tuckerton," exhibited last year.

5 New Century Dahlias, 1915

We are the originators of the Century Dahlias, and having produced the bright colors, deep shades and combinations, have been giving our attention in recent years to the art shades, tints, and forms. The following five varieties are the most remarkable of our introductions, and can be accepted as the last word in this most beautiful and popular class.

MRS. WENDELL REBER A most pleasing blending of soft tints that so delighted Mrs. Wendell Keber, during a visit to our farms, that we suggested naming it in her honor. Mrs. Reber's reply:—Oh! Will you?—expressed the intrinsic value; conveyed a better idea of its delicate and chaste blending of tints than any written description. It is a soft primrose yellow, suffused and tipped lightly soft scarlet.

The flowers are of immense size, regular form with long stiff stems $2\frac{1}{2}$ to 3 feet long, making them invaluable for decoration. The plants are large, strong vigorous with beautiful healthy foliage. This is a variety that must be seen to be fully appreciated, and once seen, the fancy lingers. It is one of the strongest century Dahlias growing—6 feet high—a giant in every way and such delicate coloring. Strong roots, \$1.00 each.

CREAM CENTURY Another delicately colored giant flower. Color a rich cream which suggested the name. A fine companion to Mrs. Wendell Reber. It has the same giant size, regular form, long stiff stems, robust habit of growth. The plants are 5 feet high and bloom early, profusely and continuously until frost. Strong roots, 50c. each, \$5.00 per dozen.

GEISHA CENTURY This is an intensified Mrs. Wendell Reber. The inner half of the petal is a rich yellow, the outer half is an intensely rich scarlet—the Geisha colors—hence the name. This is one of the most striking of the century Dahlias and attracted marked attention in the fields, also was one of the most popular as a commercial cut flower. It gives you the Geisha color and the long stiff stem for decorative effect that is lacking in the Geisha. The giant flowers are of perfect, regular form, and borne on the long stiff stems, with the cut or fern foliage of the century it is one of the most striking acquisitions to this most popular class. Invaluable for cutting, decorations, or the garden. Height, 6 feet. Price, strong roots, \$1.00 each.

MRS. JOSEPH LUCAS A combination of shades that we called Autumn for identification purpose, but named at the request of Mrs. Joseph Lucas, who declared it was "the loveliest combination of shades and tints I have ever seen." It is a rich yellow overlaid bronzy scarlet, lightened, suffused and edged salmon rose. The flowers are immense in size, splendid substance, lasting a week after cutting. The form of the flowers are particularly pleasing as the huge petals have an artistic irregularity in contour.

Mrs. Joseph Lucas is not only one of the handsomest and very largest century Dahlias but a very early and profuse bloomer. The plant is a model; of medium height (4 feet) and blooms so freely as to resemble a huge bouquet. As a cut flower it is unexcelled on account of size, form, keeping qualities, coloring, and stiff slender stems. Price, strong roots, \$1.00 each. Strong plants, 50c. each, \$5.00 per dozen.

JOSEPHINE The acme of perfection in snow white. The flowers are very large, splendid regular form, but unlike so many white single Dahlias, the long wiry stems hold the flowers erect, which, with their great substance, make them especially long keepers and valuable for all cut flowers purposes. The plant is a very strong grower, with dark heavy foliage which testifies to its health and vigorous constitution. This is the fifth of our new Century Dahlias and completes the finest, richest, most valuable collection of giant single Dahlias in existence. This collection works one of the finest color schemes. Stock very limited. Strong plants, \$1.00 each. One each of above 5 new Century Dahlias for \$4.00.

5 Distinctive New Single Dahlias

HILDA A very pleasing combination of white and pink, a combination that appeals to every one. The flowers are of medium size, half the petal is white slightly suffused pink; the outer half is a bright lively rose shading to carmine pink. Strong roots, 50c. each.

PRAXITELLES This might be called a single Frank Smith, but the colors are even richer and more distinctive. The color is a deep velvety violet maroon, each petal tipped white. The plants are dwarf branching and profuse bloomers; the colors distinct and striking. This is undoubtedly the richest and most effective of all fancy single Dahlias. Strong roots, 50c. each, \$5.00 per dozen.

RANTENDELEIN Another fancy single. Color pure white, each petal has a narrow margin of deep crimson on each side. A fine companion to above, as in this the white predominates. A very profuse bloomer. Plant dwarf and branching. Height, 3 feet. Strong roots, 50c. each.

RUTH This new single has always appealed to the writer as one of the most delightful color combinations. Pure canary yellow, with a broad white band running lengthwise through the center of the petals. The petals have a whorled contour giving the flower a turbine appearance; a most delightfully original and artistic form. Strong plants, 50c. each. A few roots only at \$1.00 each.

SARDANOPOL A fancy single that attracted much attention the past season on account of the rich color combination; rich deep red, with a band of orange scarlet running lengthwise through the petals. Strong plants, 50c. each.

A Few Remarkable Dahlias

BERTHA VON SUTTNER (Paeony.) Very similar, but heavier, although not quite so large as John Wanamaker. The flowers are very large and, like Wanamaker, perfectly full at the center until late in the season. The color is a beautiful pink. The plants are dwarf and very early flowering. This is one of the very best Paeony flowering (so-called) dahlias. Strong plants, 35c. each.

MRS. T. G. BAKER A snow-white Paeony dahlia, that is a great improvement over Konigen Wilhelmina inasmuch as there is much greater substance to the flowers, and stronger stems. This variety is intermediate in form and habit between the above and Mrs. Robert Bates. Strong plants, 50c. each.

MRS. WM. KERR (New Paeony.) One of the very handsomest. The flowers are very large, of beautiful, twisted, irregular formation and a most exquisite coloring; rich cream, suffused pink, and an overlaid, bright carmine: the blending of shades and tints is most attractive and pleasing. The flowers are of great substance, borne on long stems in clusters of 3 if not disbudded. The plant is strong, vigorous and an early and free bloomer. Strong plants, \$1.00 each.

MRS. D. FLEMING One of the largest and best white cactus to-date. The flowers are very large, with long, narrow incurved petals. The flowers are borne on long, stiff stems, that make it equally as valuable for cutting, exhibition and the garden. Strong plants, 50c. each.

CRYSTAL An exquisite new cactus of that clear, pure pink so admired by all. The flowers are very large, with long, narrow, incurved petals, an especially fine variety for exhibition or the garden. Strong plants, 50c. each.

STORMER A dark red cactus of largest size, with very long, narrow, pointed petals. Blooms early and freely the entire season. Strong plants, 35c. each.



New Pink Show Dahlia, Dorothy Peacock

Three Sterling New Dahlias in a Class by Themselves

Dorothy Peacock

Dorothy Peacock—The most exquisitely beautiful bright sea shell pink Dahlia on earth. The flowers are of large size, exquisite form while the color is that beautiful clear live pink that appeals to everyone. Whether as a plant in the garden, or the cut flowers, this new flower has been the delight and admiration of all who have seen it.

The plant is a strong vigorous grower, with heavy dark green glossy leaves, showing its great vigor and hardy constitution. It is an early, free and continuous bloomer, producing the flowers on long stiff stems, making it invaluable, alike for all cut flower purposes and garden decorations. Unlike so many good varieties Dorothy Peacock produces fine heavy compact clumps of roots or tubers. Dorothy Peacock is one of those exceptional varieties that bloom early and continually throughout the hot weather—it is drouth proof.

PRICE. Strong field grown roots, 35c. each, \$3.50 per dozen.

Special Offer. One strong field grown root of each of above 3 Sterling New Dahlias for 75c., postpaid.

New Rose Pink Decorative Dahlia

Mrs. J. Gardner Cassatt. A new rose pink decorative Dahlia, that has attracted the greatest attention. The flowers are of immense size and borne abundantly on long stems. This variety was considered by all who have seen it, to be the finest deep pink Dahlia ever introduced. (See illustration, page 14.)

PRICE. Strong field grown roots, 25c. each, \$2.50 per dozen.

New Decorative Dahlia

Golden Wedding. A giant in flower and plant. This is probably the largest of all Dahlias, while the color is that deep golden yellow found in the Golden Wedding Chrysanthemum. Not only entirely distinct but excelling in color, length of stem and size. A gorgeous variety for the garden or exhibition.

PRICE. Strong field grown roots, 25c. each, \$2.50 per dozen.



Dahlia-mum (Chrysanthemum-shaped Dahlia). Another New Break in the Dahlia

New Chrysanthemum-shaped Dahlia

Dahlia-mum. This is another new break in the Dahlia that has excited a great deal of surprise and enthusiasm. Oh, look at the chrysanthemum! was the usual remark of those seeing the blooms for the first time. The photograph above tells the whole story of shape. It probably contains more rays or petals than any other cactus Dahlia; and, to continue her deception **mother nature** has endowed this remarkable sport with long, slender, stiff stems.

The color is a rich creamy white shading to primrose at the base of the petals, and tinting off to pure white at the tips.

The plant is a good, free, vigorous grower, of a tough, woody nature—more like a chrysanthemum than a Dahlia stem—**but is not a cross with the Chrysanthemum.** We make this remark positive because we have been asked so many times how we could cross the Dahlia with the chrysanthemum. Our stock is very limited, so we would advise early orders. Price, strong roots, \$1.00 each.

Arogonant. Deep orange, shading to red, fine form; Each with long slender petals. \$.25

Beryl. Bright scarlet, early and free bloomer; one of the best. Each \$.25

Comedy. The best of this type; yellow striped and penciled red. The flowers are of good size and fine form. A very profuse bloomer.25

Magpie. A very distinct variety, that attracted much attention on our grounds the past season. The flowers vary from soft pink to darkest maroon. Sometimes shades and tints of pink, crimson and maroon are on one flower, and again a solid pink, and solid maroon flower are side by side on the same stem. The flowers are large, finely formed, with long narrow petals.50

The Imp. Probably the darkest Dahlia grown, at least by far the largest and finest formed, very dark, cactus Dahlia. Color richest maroon shaded black; long incurved petals.50

One each of above 6 new Dahlias for \$2.50.



New Fancy Cactus Dahlia, Jupiter. See page 7

New and Rare Cactus Dahlias

The following embraces the very best Cactus to date. We have grouped them as the highest types of perfection in Cactus Dahlias, and from our observations in the fields we offer them with the utmost confidence that they will give the greatest satisfaction to Dahlia lovers who want the very best to be had. The photographs reproduced speak more eloquently than words.

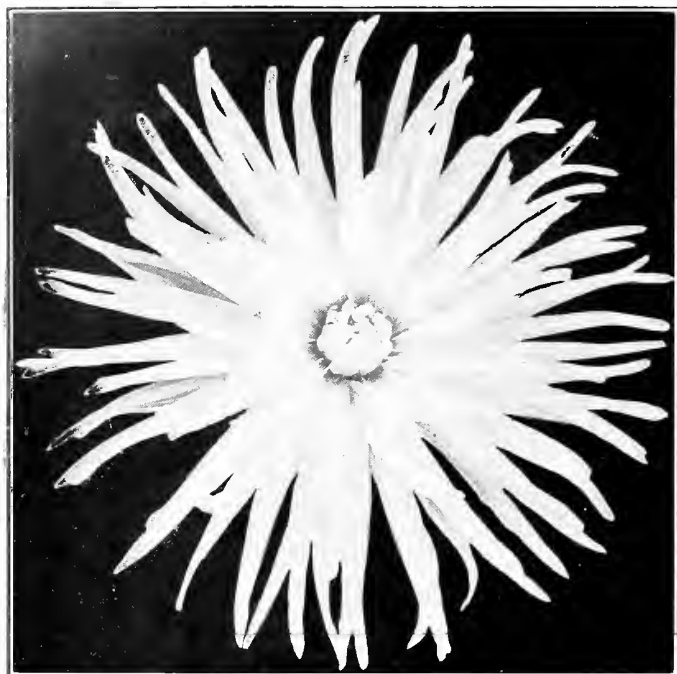
	Each		Each
Auburn Beauty. An exquisitely formed autumn shade variety; yellow, shaded bronze red. Very distinct and striking, strong plants.....	\$.50	Crepuscle. Yellow shaded deep orange; large, splendidly formed flowers.....	\$.25
Blenda. Bright, rosy, crimson shades; darker at tips and lighter at base of petal. Splendid form.....	.35	Daisy Easton. Splendidly formed, deep rich yellow..	.25
Chas. Clayton. Dazzling red, very free.....	.25	Daisy Staples. Soft mauve pink.....	.25
C. E. Wilkins. Very large, yellow overlaid, clear salmon pink. Roots.....	.25	Dorothy. Very large, soft silvery pink; long incurved petals. (See illustration, page 8).....	.25
Chas. H. Curtis. Rich scarlet crimson, very large incurved petals. Roots.....	.50	Elsa Ulrich. Large, white, overlaid silvery rose. Plants.....	.50
Conquest. One of the very best, dark rich crimson-maroon. Strong plants.....	.35	Erecta. Very large with long erect stems; color, deep rose pink. The highest type of excellence in Cactus Dahlias. Height 4 feet.....	.35
Coral. Bright coral red, distinct plants.....	.35	Etruria. A beautiful Autumn shade variety. Golden, shaded to reddish salmon. Very large, with long slender petals, on long slender stems. Height 4 feet.....	.25
Countess of Malmesbury. Delicate peach pink color, petals very long and narrow, curving inward. (Page 8)	.25	Faunus. Yellow shading to rosy scarlet; long narrow petals. Height 4 feet.....	.25
		Flag of Truce. A splendid large, pure white. Height 4 feet.....	.25
		Gladiator. Deep apricot blending into salmon pink at the tips.....	.25
		H. H. Thomas. Beautiful deep rich crimson; very large, splendid incurved form. Plants.....	.50

We only wish every flower lover could see our fields. It would more than verify everything in this catalogue



Una. Another Unique Dahlia Form. See page 9

	Each		Each
H. Peerman. Deep, pure yellow.....	\$.25	Mrs. Alfred Dyer. Soft lemon yellow at center shading to soft rosy pink at tips.....	\$.35
Indomitable. A magnificent flower with long narrow incurved petals; color rosy mauve, tinting lighter toward the tips.....	.35	Mrs. H. Shoesmith. The best pure white Cactus Dahlia. (See illustration, page 9.).....	.25
Joan of Arc. Fine large pink.....	.35	Mrs. DeLuca. Golden yellow tipped orange; very fine..	.25
J. B. Riding. Golden yellow, shaded darker.....	.35	Mrs. D. Fleming. Very large, pure white, with long, narrow, incurved petals and long, stiff stems50
Johannesburg. Immense size, deep yellow, with bronze shading; a free bloomer on long stems. Strong plants..	.35	Mrs. McMillan. A splendid Cactus, color soft silvery pink. Profuse bloomer. (See illustration, page 9.)25
John Peel. Very large, intensely rich crimson. A splendid bloomer.....	.35	Mrs. Reginald Bailey. Immense size, splendid form with long narrow incurved petals; color, brilliant glistening crimson; early and continuous bloomer on long stems. The finest crimson cactus.....	.50
Jupiter. The best of its type. Yellow at base passing to salmon rose at tips; the whole striped and penciled bright crimson. Strong plants.....	.50	Mrs. Walter Baxter. Very deep crimson, very large and finely formed.....	.25
Lady Muriel. A very dainty flower, of large size; lilac-pink, tinting lighter at center; profuse bloomer on long stems. See page 8. Strong plants.....	.25	Penguin. Bright golden yellow, splendid flower on long stems.....	.50
Leuchtfleur. Fine form, bright red shaded darker....	.25	Portola. Clear orange, heavily tipped blush white. Very distinct and pleasing.....	.35
Lightship. A superb yellow, with long narrow petals; profuse bloomer on long slender stems. Not only one of the very best garden varieties, but will prove invaluable for cut flowers and for exhibition.....	.25	Primrose. Large, clear primrose yellow.....	.25
Miss Wilmott. Orange, shading to scarlet; a splendid cutting variety, large, early and free, with long, stiff stems.....	.35	Princess Yotive. Delicate pink, shading to amber....	.25
		Radium. Deep orange pink tinting to delicate yellow at tip, splendid form.....	.25



Countess of Malmesbury. See page 6



Lady Muriel. See page 7

	Each
Red Admiral. Rich fiery scarlet; large fine form and a profuse bloomer. (See last cover page).....	\$.50
Rev. Arthur Bridge. (See illustration, page 9.) A remarkably beautiful variety; color bright yellow, heavily tipped bright pink.....	.25
Rev. A. Hall. Ruby crimson; of largest size, with long, narrow incurved petals. (See illustration, page 9)....	.25
Rheinkoenig. A splendid early, profuse blooming, white cactus that will please everyone that has failed with the other whites. (See illustration).....	.25
Ruby Grinstead. Color, soft tinted yellow at center shading to rich, rosy fawn.....	.25

	Each
Ruth Forbes. Large deep pink, a strong grower with long stems.....	\$.25
Satisfaction. A beautiful incurved variety, with long narrow petals giving it an airy gracefulness. Color, soft sea shell pink. A universal favorite. (See page 12.)	.50
Silver Wings. Large, white suffused silvery pink; a delicately beautiful flower.....	.50
Striped Kriemhilde. A striped sport of Kriemhilde. Color, white, striped pink.....	.25
Snowden. The grandest white cactus for exhibition or the garden; very large, an early and profuse bloomer. Stock limited. (See page 13).....	.50



Rheinkoenig



Dorothy. See page 6

We will send you 15 beautiful named Dahlias, all classes, distinct colors, our selection, for \$1.50, prepaid



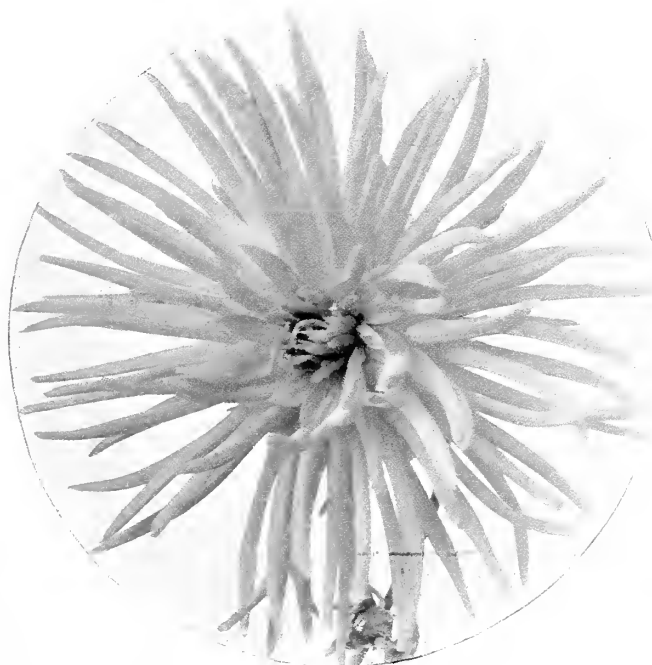
New Cactus Dahlia, Mrs. McMillan. See page 7



Rev. A. Hall. See page 8

- | | | | |
|---|----------------|---|----------------|
| The Lion. Probably the largest of all Cactus Dahlias, of immense size, and borne above the foliage on long, stiff stems, color yellow, shading to reddish salmon. A decided acquisition. (See illustration, page 10).... | Each
\$.35 | Una. A beautiful soft pink with very long incurved twisted petals with stag horn tips. One of the highest types and a grand exhibition variety. (See illustration, page 7.) Strong plants..... | Each
\$1.00 |
| T. G. Baker. Very large, finely formed flowers on long, stiff stems. The best clear bright yellow cactus..... | .25 | White Lady. Very fine snow white..... | .25 |
| Thos. Wilson. Distinct; amber shaded brownish terra cotta..... | .25 | Wm. Marshall. Bright yellow shading to golden orange..... | .25 |

To those wanting the best, we offer one each of above 58 new and rare Cactus Dahlias, each carefully labeled true to name, for \$18.00.



New Cactus Dahlia, Rev. Arthur Bridge. See Page 8



Mrs. H. Shoesmith. See page 7



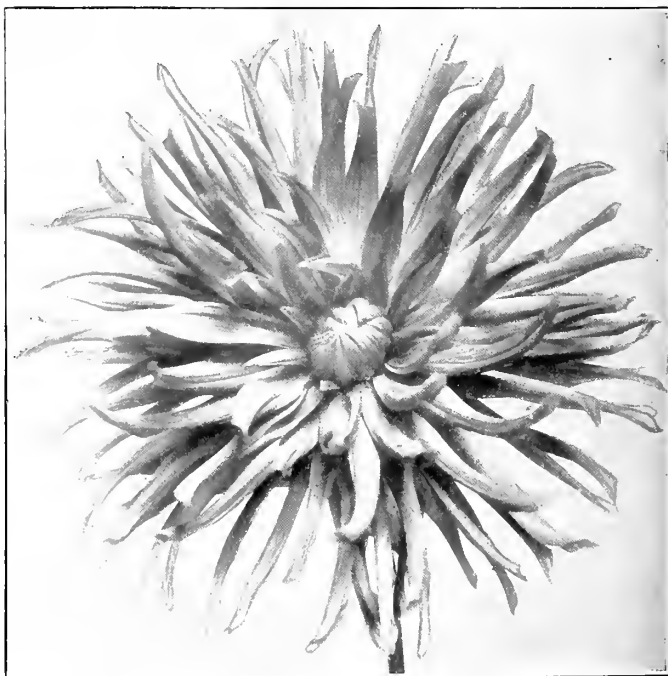
New Cactus Dahlia, Lightship. See page 7

Exquisite Cactus Dahlias

Embracing those of surpassing merit, selected from the thousands of varieties, tried out by field tests. Dependable descriptions and guaranteed absolutely true to name.

	Each
Aegir. Bright vermilion crimson. Unique, distinct form.....	\$.15
Ambassador. Pure white; medium size and beautiful form.....	.20
Aschenbrodel. Orange pink, with delicate yellow tips. Very distinct and effective.....	.25
Alexander Immer. Rich velvety maroon, almost black; darkest of all dahlias.....	.25
Amos Perry. Brightest vermilion-scarlet.....	.20
Aurora. Reddish apricot, suffused pink tipped white.....	.25
Alpha. Soft rosy lilac, spotted and penciled crimson....	.20
Beatrice. Very large, cerise pink.....	.20
Blitz. Rich velvety cardinal, flower of medium size, and exquisite form. Extremely profuse bloomer.....	.15
Brittania. Soft salmon, suffused pink.....	.20
Burbank. Vivid vermilion scarlet. Tall grower, but rather late bloomer. Fine form, with long stems.....	.20
Capstan. Yellow shading to orange scarlet.....	.15
Captain Broad. Deep rich vermilion.....	.20
Clara J. Stredwick. Salmon, shaded darker; very fine	.20
Charm. Yellow, shaded darker; tipped white.....	.20
Cockatoo. Clear yellow, tinted fawn, tipped white. Sometimes solid fawn and solid white flowers are produced not only on the same plant, but on the same branches. The flowers are very large, of beautiful form, and always full to the center. Extremely profuse bloomer.....	.25
Colonel Oaks. Dark maroon shading to violet.....	.15
Comet. Very large, silvery lake, penciled and spotted crimson.....	.20
Conrad. Yellow, blending with terra cotta, very fine petals; largest size and a very profuse bloomer.....	.25
Country Girl. Large deep golden yellow, tipped bright amber. Beautifully incurved petals.....	.20
Coronation. Dwarf, branching, medium size, profuse. Brightest vermilion.....	.20
Count Victor von Scheffel. A beautifully formed flower. Soft delicate pink, edged deep pink.....	.15
Countess of Lonsdale. Yellow, suffused salmon red, tinged violet.....	.20

Crayfish. Orange scarlet shaded crimson; incurved petals.....	\$.15
Crimson Beauty. A dainty flower of most exquisite cactus form. Clear, brilliant, glowing crimson.....	.20
Dankward. Deep mauve, fine form.....	.20
Eva. A beautiful dwarf white. Profuse bloomer, fine for cutting, and garden culture.....	.20
Effective. A very distinct primrose, shaded amber....	.25
Elsa. White, suffused and edged pink.....	.15
Earl of Pembroke. Rich, velvety plum.....	.15
Ella Kraemer. Clear rosy pink, lighter at base of petals; large and distinct.....	.20
Exquisite. Shades of gold and amber.....	.20
Flame. Bright orange scarlet; bright and effective. Height 3 feet.....	.20
Flamingo. Vermilion-crimson.....	.20
Florence M. Stredwick. A beautifully formed pure white cactus dahlia, with long narrow petals with small florets at the base of each petal. It is really a double cactus collaret, which gives it a most novel and distinct fringed appearance.....	.25
Floradora. Beautiful pure garnet. Splendid form and free bloomer.....	.15
Frute. Soft salmon pink, shaded and tipped clear bright pink. This is the clearest and finest pink cactus dahlia; as the predominant color effect is clear, pure salmon pink.....	.20
Gabriel. Bright salmon, tipped white. Beautifully formed, incurved flowers.....	.15
Gaillard. Bright vermilion red, large with long slender petals.....	.15
General Buller. Rich velvety maroon, tipped white. Sometimes called the cactus, "Frank Smith.".....	.20
General French. Orange-terra-cotta, fine for decorations.....	.20
Goliath. Yellow suffused and shaded salmon.....	.30
Gracie. Salmon red, overlaid soft violet.....	.20
Gov. Warfield. Pure white cactus.....	.20
Goetlinde. The ideal shaped cactus. Clear Canary yellow.....	.15
Hamlet. Scarlet shading to crimson.....	.15
Harbor Light. Immense size, with long incurved petals; deep yellow margined, crimson; very effective.....	.15
H. Shoesmith. Brilliant vermilion scarlet. Splendid form, long slender quill petals. The best bright red cactus. See illustration, page 11.....	.20
H. W. Sillem. Large, bright crimson.....	.20



The Lion. See page 9

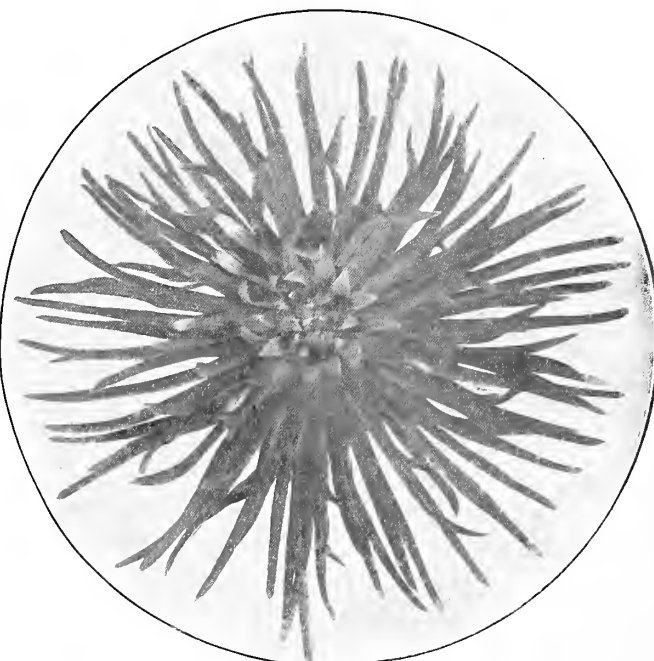


Marjorie Castleton

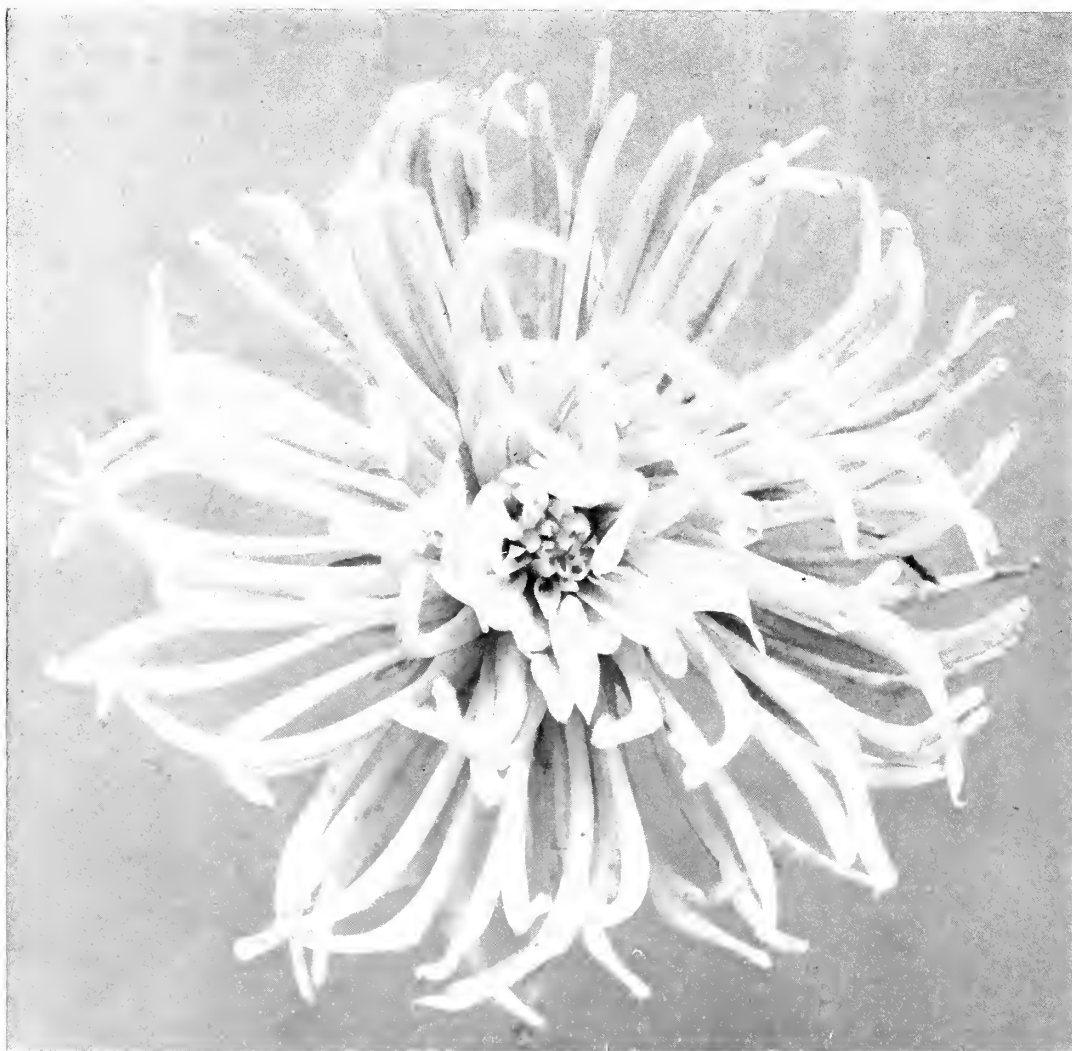
Each

Hohenzollern. Rich, golden bronze.....	\$.15
H. F. Robertson. Pure, deep yellow; fine.....	.15
Irene. Garnet, shaded darker.....	.20
Jealousy. Large, light canary yellow.....	.15
J. B. Briant. Rich yellow, of immense size, one of the best exhibition flowers. Petals long, narrow and beautifully incurved.....	.20
Juliet. Rosy pink tinting lighter toward the center. Very large, with long, incurved petals.....	.15
J. H. Jackson. Very large, rich velvety maroon.....	.20
J. W. Wilkinson. Very large, bright violet crimson....	.15
J. Wier Fife. Maroon flamed and tipped purple.....	.15
Kriemhilde. Deep rosy pink with lighter center. A distinct and valuable variety as the flowers keep a long time after cutting.....	.15
Lawine. A magnificent flower of largest size white suffused blush.....	.25
Libelle. Beautifully formed, dark purple, profuse bloomer. Always full to the center.....	.25
Liberty. A superb variety of most approved incurved form. Rich velvety maroon heavy tipped bright crimson.....	.25
Lovely. Soft lilac pink.....	.15
Lyric. Large, rich yellow, shaded bronzy red, early and profuse bloomer.....	.20
Mabel Tullock. Immense size, deep pink tinting lighter toward center.....	.25
Mary Farnsworth. Pure Yellow, heavily tipped pure white; distinct.....	.20
Mary Service. Bright salmon, edged and overlaid lilac...	.20
Master Carl. Bright orange salmon, the largest cactus dahlia grown. (See last cover page).....	.25
Marjorie Castleton. Rosy pink, tinted lighter toward centre and tips. (See illustration).....	.20
Miss D. Oliver. Soft primrose shading to light yellow. Daintily formed and profuse bloomer.....	.15
Morning Glow. Soft golden yellow, tipped amber. Very large and profuse bloomer.....	.20
Mrs. Charles Scott. Large, rich orange salmon.....	.20
Mont Blanc. A beautiful pure white cactus of splendid form, long, stiff stems, and absolutely full to the center.....	.15
Mrs. J. P. Mace. Very large, of beautiful regular form. Color, soft shell pink.....	.20
Mrs. H. J. Jones. Scarlet tipped white. Bright and effective.....	.20
Mrs. George Stevenson. Very large, clear Canary yellow, the best yellow cactus.....	.20
Mrs. F. Gristed. Very large, rich crimson. Slightly overlaid violet.....	.25

Mr. Moore. Bright crimson, margined maroon.....	\$.15
Mrs. Edward Mawley. Soft yellow of large size and fine form. Strong grower, and profuse bloomer on long stiff stems.....	.20
Mrs. H. Brousson. Large, bright orange. Splendid form.....	.15
Mrs. Clinton. Rich salmon.....	.15
Nelson. Very large, long incurved petals, bright crimson.....	.25
Night. Dark maroon, shaded black.....	.25
Pearl. Soft pearly pink.....	.25
Perle Hilde. A delicate shell pink sport of Kriemhilde..	.15
Pink Pearl. Soft rosy pink. An early and profuse bloomer.....	.20
Pius X. A superb snow white; a strong grower and free bloomer.....	.20
Prince of Yellows. Soft, golden yellow. Very profuse bloomer.....	.15
Princess Isle. Crimson tipped white.....	.15
Queen Alexandra. Soft salmon, suffused pink.....	.15
Ranji. Dark, velvety maroon, with pinkish white florets at the base of the petals. Very distinct.....	.25
Rising Sun. A pleasing combination of the sunrise shades and tints.....	.15
Reliable. Salmon yellow, shading darker. Very profuse.....	.20
Rev. D. R. Williamson. Rich velvety crimson.....	.25
Rosine. Very large, bright crimson purple.....	.20
Rother. Brightest dazzling red.....	.20
Rosy Morn. Bright carmine rose tinting lighter toward the base of the petals.....	.15
Roland von Berlin. Bright cardinal red, very fine....	.15
Rosenhagen. Soft lilac.....	.15
Royal Scarlet. Very large, deep scarlet.....	.20
Ruby. Bright ruby red, very free.....	.15
Sailor Prince. A very fine rich crimson.....	.15
Sirus. Yellow spotted and penciled crimson.....	.25
Standard Bearer. Bright, clear scarlet. Very profuse..	.15
Strahlen Krone. Bright violet crimson.....	.15
T. A. Havermeyer. Clear, yellow shading to bronze..	.20
Thomas Parkins. Flower large, splendidly formed, color bright terra cotta. Strong grower, with long, stiff stems, and invaluable for cutting.....	.20
The Pilot. Yellow, heavily tipped bright terra cotta...	.15
Titania. Justly termed the "Queen of Night." A beautiful satiny maroon.....	.15
Uncle Tom. Dark maroon shaded black.....	.15
White Swan. A beautiful pure white cactus.....	.20



H. Shoesmith. See page 10



New Cactus Dahlia, Satisfaction. See page 8

Warjag. Large, red, lightly tinged violet. Each \$.20
W. H. Hopkins. Dark crimson, shading to maroon. 20
White Kriemhilde. A new pure white Kriemhilde, and the best commercial white cactus dahlia, as it has the wonderful keeping qualities of Kriemhilde, in connection with a rigid stem. It is a strong, vigorous grower, and very profuse bloomer. This is the best of all the sports of Kriemhilde, and is far superior to the old White Hilde which came out some years ago. 20

Winsome. A large creamy white. Each \$.15
Yellow Gem. A large light yellow cactus. 15
Zepher. Bright cerise. 15

One each of preceding 117 exquisite Cactus Dahlias carefully labeled true to name, a magnificent collection for \$18.00.

Kindly state if you wish us to substitute a similar variety for any variety we may be sold out of. In substituting we always give the correct name of the Dahlia sent and the name for which it is substituted. If you wish no substitutes we will return money promptly for any we cannot supply.

Cactus Dahlia Seed. Saved from the best-named varieties. While it lasts (stock limited owing to dry season) 25c per packet.

WHAT OTHERS SAY

"John Wanamaker" blooms when all others fail.

Roxborough, Phila., Pa., Sept. 26, 1913.

Mr. Lawrence K. Peacock, Berlin, N. J.,

DEAR MR. PEACOCK:—If half of my Dahlias had grown and bloomed like the "John Wanamaker," I would be most delighted.

Except a few blooms during mid-summer, they have not done a thing. Some have not bloomed at all.

I have a wilderness of foliage but no buds. This season is even worse than last.

I did not see your exhibit at Wanamaker's but Mrs. Jones did. She said you had nothing like my "John Wanamaker," that she saw.

Very truly yours, JOHN H. JONES.

Peacock Dahlias, best in Mexico.

Monterey, Mexico, June 11, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

DEAR SIR:—The Dahlia bulbs I got early this year from you are doing fine, especially Dorothy Peacock. This variety started to bloom last part of April and is covered by this time with buds and flowers.

The stems are stiff and the foliage dark green and healthy, and when I cut the long stems down, they produce right away, new shoots, so I believe in color and keeping it is one of the best Dahlias.

But I would like to ask if you will not be so kind as to let me know some other varieties about the same quality.

Yours truly, JOHANNES KASEWURM.

We loaned a plant of John Wanamaker to Mr. Jones in July to prove to him it was the earliest and best Dahlia on earth



New Snow White Cactus Dahlia, Snowden. See page 8

WHAT OTHERS SAY

Peacock Dahlias bloom early and everywhere— in garden or pots or anywhere.

Racine, Wis., July 15, 1913.

Peacock Dahlia Farms, P. O. Berlin, N. J.,

GENTLEMEN:—The two roots received yesterday and they certainly look strong and good.

The plants you sent are all doing well and I want to thank you for those sent with your compliments.

I am afraid my selection has been started too late for much results this season.

I appreciate your attention to my small orders.

Very truly yours,
GEO. E. HOPKINS.

Racine, Wis., August 6th, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—Please send me another catalogue, I have studied mine to pieces.

All plants up and doing fine. Golden Century has the record of 25" in eleven days.

All my plants are in pots on a terrace.

Very truly yours,
GEO. E. HOPKINS.

Racine, Wis., Sept. 16, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—Yesterday I cut a most beautiful Dorothy Peacock, just two months to a day since it was planted.

Half a dozen more flowers coming on it. Considering the lateness of setting them out and growing them in pots, I am greatly pleased.

Very truly yours,
GEO. E. HOPKINS.

San Francisco, Calif., April 17, 1913.

The Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—The few Dahlias I got from you last year proved to be very fine, and I am making arrangements to grow very extensively next year.

If my arrangements prove satisfactory, I will have further correspondence with you in regard to this matter.

Yours very truly,
W. E. PALMER.

San Francisco, Calif., June 25, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—This to acknowledge receipt of young Dahlia plants, being the balance of my order of April 17, 1913.

I wish to say that these Dahlias came through in fine condition, and are doing very nicely.

Complimenting you for the manner in which they were packed for their long journey, I beg to remain,

Yours very truly,
W. E. PALMER.



New Decorative Dahlia, Mrs. J. Gardner Cassatt

Decorative Dahlias

The decorative Dahlia is an intermediate class between a Cactus and Show Dahlia. They are the most popular and valuable of double dahlias, as they have the same hardness of flower as the show without the rigidity of form; and much of the grace and informality of contour of the Cactus, without the corresponding weakness. The flowers are large, full to the center, but of open or irregular formation. They are of varied forms—flat, incurved or reflexed petals—but above all, strong vigorous growers; early and free bloomers. Among this class is found many of the best commercial cut flower varieties.

New Decorative Dahlias

Autumn Glory. One of the grandest "Autumn Shades" varieties; a soft golden terra cotta color that is rich and pleasing by day, and entrancingly lovely under artificial light. A new variety that will become very popular.....	Each \$.25
Beloit. Immense size; the rich crimson flowers are of beautiful semi-cactus form and borne on long stiff stems. This is one of the very best Dahlias.....	.35
Corrona. A miniature pure white of perfect form, and extremely free flowering.....	.20
Delice. The best pure bright rose pink, entirely distinct, beautiful form.....	.20
Gov. Wilson. New 1912. Bright glowing cardinal red; destined to supplant Lyndhurst, as it is large, richer colored and more profuse bloomer.....	.25
Innocence. A smaller flower; purest white of beautiful form and remarkably profuse bloomer on long stems..	.30
Golden Wedding. (See description, page 6).....	.25
Le Grand Manitou. New; immense size, pink, striped rich crimson. Plants.....	.40
Mrs. J. Gardner Cassatt. (See description, page 6)....	.25
Perle de Lyon. Splendid pure white. Similar to Perle d'Or, but better.....	.25

Phenomene. Immense size, rich salmon, a grand exhibition. Strong plants.....	Each \$.50
Roy C. Adams. Very large, pure white; distinct growth and habit. One of the most desirable, now introduced for the first time. Strong plants.....	.30
Sour de M. Silvent. Another giant flower, bright velvety scarlet. Strong plants.....	.40
Tenor Alvarez. Not only one of the largest Dahlias but a grand autumn variety. Bronze red, striped and penciled, velvety brown. Strong plants.....	.35
Torpille. Very large, white, overlaid and striped red and plum. Strong plants.....	.30
Variabilis. As the name suggests the color varies from white to red with variations of yellow at base of petal. Strong plants....	.25
One each above 15 New Decorative Dahlias for \$4.75.	

Note. In all cases we will send strong roots until exhausted, after which we will send strong plants which will give entire satisfaction.

Select Decorative Dahlias

These are all large, profuse bloomers and will give greatest satisfaction.

Admiral Togo. Bright wine red, margined velvety maroon.....	Each \$.20
Black Beauty. Deep velvety maroon shading black.....	.20
Black Prince. Crimson shaded maroon....	.15
Blue Cban. Soft lavender blue; nearest to blue in Dahlias.....	.15
Bronze Beauty. Yellow suffused bronze red.....	.15
California. Sulphur yellow, shaded darker..	.15
Catherine Duer. Bright iridescent crimson scarlet.....	.20
Claribel. Bright imperial purple.....	.15
Constancy. Golden terra cotta, shaded reddish brown, sometimes tipped white, when it is very striking. Perfect form, always full at center, profuse and continuous bloomer on long stems.....	.15
Crimson Giant. Richest glowing crimson.....	.25
Cuban Giant. Rich velvety purple, shaded maroon...	.25
Clifford W. Bruton. Very large, clear Canary yellow..	.15
Denver. Bright Canary yellow.....	.15
Eureka. Deep rose pink; quilled petals.....	.15
Enterprise. Very large rich scarlet.....	.15
Fire Rain. Very profuse bloomer, rich cardinal red....	.20



New Decorative Dahlia, Jack Rose

Flora. The best pure white Decorative, very large, early, profuse and continuous bloomer, on long stems...	Each \$.20
Frank L. Bassett. Very profuse; blue shaded purple...	.15
Grand Duke Alexis. White edged lavender, quilled petals...	.20
Henry Patrick. Large snow-white flowers, beautiful form and great substance...	.15
Jack Rose. The best crimson for garden or cutting; that brilliant crimson red that makes the "Jack" Rose popular, and suggested the name...	.15
Japan Pink. Deep pink with quilled petals...	.15
John Elitch. Very large, rich crimson shaded garnet...	.15
Jumbo. Deep red, shaded maroon...	.15
Kaiserin Augusta Victoria. Large snow-white, early and profuse bloomer...	.20
Kinds Pink. Soft pink, with lighter center...	.20
La France. Rich cerise...	.25
Lemon Beauty. Beautifully formed, soft lemon yellow, large, on long stems...	.15
Lyndhurst. Brightest vermilion; the best bright red for cutting. An early, free and continuous bloomer, with long, straight stems...	.15
Maid of Kent. Rich cherry red, tipped white...	.15
Marchioness of Bute. Pure white, heavily tipped, bright rosy carmine. A very distinct and attractive flower...	.20
Minnie McCullough. Very striking. Soft golden yellow tipped bronzy red; effective under artificial light, perfect form, on long, erect stems. Fine...	.15
Mme. A. Lumiere. White, heavily tipped, bright violet red...	.25
Mme. Aymond. Very fine shade of mauve. Strong plants...	.50
Mrs. Charles Turner. Very large, clear canary yellow...	.15
Mrs. Roosevelt. Very large, soft pink. (See page 20)...	.25
Mme. Van den Dael. Very large, silvery rose shaded rose...	.25
Nymphaea. One of the most delicately beautiful. White suffused shrimp pink. (See illustration, page 21)	.15
Nellie Stuart. Very large, soft silvery pink...	.15
Oban. Very large, rosy lavender, overlaid silvery fawn...	.15
Orange King. Richest shade of orange, very profuse bloomer...	.15
Papa Charmet. Bright coral red, overlaid dark velvety crimson. The flowers are large, beautifully formed and an early and free bloomer...	.30
Perle d'Or. A splendid pure white, for garden or cutting...	.15
Princess Victoria Louise. Deep rich cerise, extremely free bloomer...	.20
Professor Mansfield. A giant decorative of most unique coloring; a pleasing combination of yellow, red and white...	.20
Rayon d'Or. Bright terra cotta sometimes tipped white...	.15
Souvenir de Gustav Doazon. Immense size, soft scarlet red...	.20
Sylvia. Deep pink tinting to flesh pink at center; large, perfect form, on long stiff stems. One of the best for cutting or garden...	.15
Virginia Maule. Very large, white, delicately suffused shrimp pink...	.25
Wm. Agnew. Very large, dazzling crimson scarlet. Early and profuse bloomer...	.15
Yellow Colosse. Very large, light or lemon yellow. A most remarkably free bloomer...	.15
Yellow Duke. Canary yellow, quilled petals, a giant flower on long stems...	.15
Zulu. "The Black Dahlia." A great favorite. Velvety maroon, shaded black...	.15

One each 54 select Decorative Dahlias labeled true to name for \$8.50.

Show Dahlias

Show Dahlias are a branch of the old Ball type, being of perfectly full rounded regular form, cupped or quilled petals and solid color or tipped darker than the ground color.



Dahlia, Virginia Maule. See page 15

New and Rare Show Dahlias

Being of largest size, fine form, early and continuous bloomers.

Agent. Delicate, soft pink...	Each \$.25
Caleb Powers. Shell pink, large and fine...	.25
Colonist. Coral red, edged lighter. Splendid form...	.25
Chas. Lanier. Very large, golden yellow, shaded amber...	.25
David Johnson. Fawn or salmon, shaded rose, quilled, fine...	.25
Daniel Cornish. Fine, terra cotta red...	.25
Dr. Keynes. Buff, tipped red, fine...	.25
Duchess of York. Yellow, flushed salmon pink, edged red...	.25
Dreers White. A pure white of large size and formation of Grand Duke Alexis. An acquisition. Strong plants...	.25
Dorothy Peacock. The world's best pink. (See illustrations and description, page 4.) Strong field grown roots...	.35
Eclipse.	
Ethel Maule. A magnificent pure white, of largest size and fine form. (See illustration, page 23)...	.25
Ethel Britton. Blush white, edged rosy purple...	.25
Foster Barnes. A new variety from the West that has been most highly praised. With us it does not show the large size claimed for it, but it is a very beautiful flower of medium size. Color pure white with pink center. A strong, vigorous bloomer. Strong field grown roots...	.20
George Rawlings. Rich velvety maroon...	.25
Goldfinch. Yellow and red...	.25
Goldfinder. Yellow tipped red...	.25
Glorie de Lyon. Very large, pure white...	.25
Harvinger. Soft delicate lilac, shaded darker...	.25
Imperial. Dark rich purple...	.25
John Rawlings. Rich crimson...	.25
J. T. West. Yellow, heavily tipped rich rosy purple...	.25
Maud Fellows. A delicately beautiful flower, soft pink, of splendid form...	.25
Marjorie. Buff, tipped carmine, very fine...	.25
Miss Cannell. White, tipped rosy purple...	.25
Miss Alice King. A splendid pure white...	.25
Mrs. Fisher. White edged rose...	.25
Mrs. Gladstone. Soft shell pink...	.25
Merlin. Very early. Soft scarlet, fine...	.25
Muriel Hobbs. Yellow, lightly tipped crimson...	.25

Very large, rosy lavender, with lighter markings.

Decorative Dahlia Seed. The decorative class is the most interesting to raise from seed, owing to the immense size and various forms. This is the class from which the Paeony flowering type sprang. We offer a limited amount of seed of our own growing as long as it lasts at, per packet...

Golden Wedding is immense. The best and largest yellow; especially valuable for decorations or exhibition. See page 4.



3 Rows Peacock's New Yellow Show Dahlia, Princess Victoria Showing Flora on the left and John Walker on the right. See description

	Each		Each
Perfection. Very large, soft lilac.....	\$.25	May Lomas. White, suffused soft lavender, edged blue. \$.15
Plesance. Intense vermillion red, very large and fine....	.25	Miss Dodd. Large, canary yellow.....	.15
Prince Bismarck. Rich velvety purple.....	.25	Mrs. Dexter. Rich salmon.....	.15
Princess Victoria. (See illustration.) The finest pure yellow show dahlia in existence. Clear, pure canary yellow without shade or blemish, from bud to old age. Perfect form, on long slender stems. An extremely early and profuse bloomer.....	.25	Miss Florence M. Shearer. A lovely variety, deep pink with light tips, giving it a soft, warm effect.....	.25
Queen of the Belgians. Soft sea shell pink.....	.25	Norma. Yellow, shaded golden amber.....	.15
R. T. Rawlings. Fine golden yellow.....	.25	Queen Victoria. Rich golden yellow.....	.15
Very fine, deep rosy mauve, shaded darker		Queen of Yellows. Clear canary yellow.....	.15
Susan. Soft blush pink, medium size, splendid form and free bloomer.....	.25	Red Hussar. Richest dazzling cardinal red. Strong vigorous grower and free bloomer on long stems. Best red show dahlia for cutting.....	.15
The Reverend. Yellow, shaded buff.....	.25	Ruby Queen. Ruby red, richly shaded.....	.15
Verdiflora. (The Green Dahlia.) This is a great curiosity and under high culture a monstrosity. Valuable as a curio, especially as it shows how nature will produce freaks.....	.20	Storm King. The earliest white show dahlia; perfect form and extremely profuse bloomer.....	.25
Victor. Fine rich crimson.....	.25	White Dandy. A large snow-white dahlia, of perfect ball form on very long stems.....	.20
Immense size, rich velvety purple		White Swan. Large, pure white, reliable.....	.15
William Powell. Soft yellow, edged darker, fine form..	.25	One each above 25 Select Show Dahlias, labeled, for \$3.50.	
Wm J. Stewart. Clear snow-white, faintly tinted rosy lake. Splendid form, quilled petals. Sometimes called "White Livoni".....	.20	Roots and Plants. In all cases we send roots until stock is exhausted, when we send strong specially grown plants, that will give equally as good results. Please do not confuse our strong, hardy plants with the delicate, tender plants so often sent out.	
One each 37 above gems \$8.50.		We guarantee them to grow and give entire satisfaction.	

Select Show Dahlias

These are exceptionally fine, of large size, finest forms, early, free and continuous bloomers. We guarantee you will be more than satisfied.

	Each		Each
A. D. Livoni. Clear, bright pink, quilled petals, the best pink show dahlia. (See illustration, page 24).....	\$.15	Peacock Dahlias are always satisfactory.	
Golden yellow, fine.		Laneaster, Ohio, April 7, 1913.	
Apollyon. Brightest scarlet.....	.15	Peacock Dahlia Farms, Berlin, N. J.	
Arabella. One of the loveliest, soft primrose, shaded and tipped rose.....	.15	GENTLEMEN:—I wish to say that the roots I had from you last year were very satisfactory.	
Aurora. Yellow, tipped red.....	.15	(Miss) ROSA OLDS SMITH.	
Bird of Passage. White, heavily tipped crimson.....	.15	Kenosha, Wis., June 2, 1913.	
Bonton. Fine deep rich crimson.....	.15	L. K. Peacock, Berlin, N. J.,	
Champion Rollo. Very large, crushed strawberry....	.15	DEAR SIR:—I received your Dahlia roots last Saturday morning in fine condition, not one sprout was broken and I am very, very much obliged to you for the nice way you treat your customers in replacing the damaged roots.	
Crimson Ball. (Wacht am Rhine.) Bright crimson edged lighter.....	.15	Whenever I can, I will speak a good word for you.	
Emily. White, heavily tipped soft lilac.....	.25	I remain, yours,	
Esmond. Large, shades of yellow and amber.....	.15	L. DE YOUNG.	
John Walker. Splendid, snow white show dahlia, perfect form, and free bloomer.....	.20	Detroit, Mich., October 14, 1914.	
John Bennett. Fine form, yellow, tipped bright red..	.15	Peacock Dahlia Farms, Berlin, N. J.	
Meteor. Immense size, bright vermillion.....	.20	GENTLEMEN:—We are having some grand Wanamaker flowers; they are very pretty.	

Yours truly,
J. F. SULLIVAN.

A Peacock Hint. Instead of pinching back, try disbudding main stems, plant will branch low, and give a large flower early



Field view showing New Fancy Dahlia Ethel Schmidt to left and foreground

Fancy Dahlias

Fancy Dahlias are of the same form, type, etc., as Show Dahlias, only are spotted, penciled or striped two or more colors or tipped lighter than the ground color.

	Each
Admiral Schley. Rich garnet, tinting to earmine and white at tips of petals, splendid form. Strong plants..	\$.20
Decorator. White suffused, spotted and penciled pink..	.20
Elegans. Bright rosy purple, tipped white, quilled petals.	.15
Eloise. Rich, velvety maroon, tipped white.....	.15
Emily May. Yellow, blotched bronzy red.....	.25
Ethel Schmidt. White, suffused pink, spotted and penciled crimson. A beautiful flower, of perfect form and produced in the greatest profusion on long slender stems.....	.15
Fern Leaved Beauty. Rich red tipped white, with fern like foliage.....	.15
Frank Goodman. Crimson purple, tipped white....	.15
Frank Smith. Rich maroon, tipped white.....	.25
Gold Medal. Brightest yellow, spotted and penciled vermilion. Strong plants.....	.25
Gold Smith. Yellow edged and striped bright crimson. A magnificent flower.....	.25
Harlequin. A splendid little flower of perfect form, rich velvety crimson, tipped white.....	.25
Jamaica. Crimson maroon, tipped white, quilled petals.	.15
Keystone. Pleasing lilac, pink penciled crimson, very fine.....	.15
Lucy Fancett. Very large, pale yellow penciled carmine.	.15
Marie Gehring. Bright canary yellow, lightly striped cardinal red.....	.15
Miss Browning. Clear rich canary yellow, tipped white, beautiful and chaste.....	.25
Mrs. John Dounie. Intense golden yellow, tinting lighter toward the edges, beautifully striped bright glowing red. Always perfect and full to the center. An early, profuse and continuous bloomer.....	.40
Mrs. Saunders. Yellow, tipped white, large and fine..	.25
Olympia. Large, deep pink, penciled and striped crimson	.15
Penelope. White flaked, rosy lake, beautiful and chaste.	.15
Progress. Soft rosy lake, penciled crimson.....	.15
Puritan. White blotched lavender, spotted crimson....	.15
Startler. Purple, tipped white.....	.15
Striped Banner. Scarlet, with white band through the center of each petal.....	.15
Uncertainty. Color varies from blush pink to dark red, with all the intermedial variations, no two flowers alike	.20
Varnum's Variegated. Bright red, tipped white.....	.15

One each above Fancy, a grand set for \$4.50.

New York, N. Y., May 19, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—I beg to advise you of the receipt by parcel post of the Dahlia roots in good condition, which are to replace the ones of last season which failed to respond.

For this kindness and consideration on your part, I am sincerely grateful, especially as it would indicate the reliability of your establishment and an assurance that confidence is not misplaced when dealing with you.

Again assuring you of my appreciation, I remain,

Very truly yours,

E. H. SEEHUSEN.

Pompon Dahlias

This class is a miniature form of the Show and Fancy Dahlias, having the same round, ball like form, but much smaller in size. The plants are also smaller, of branching habit, producing the flowers in endless profusion. As they can be cut in sprays they are valuable for bouquets and for small grounds.

	Each
Alewine. White suffused pink.....	\$.15
Allie Mourey. Light pink, tipped deep pink.....	.15
Catherine. Clear canary yellow.....	.15
German Favorite. Red, tipped white.....	.15
Guiding Star. Pure white, serated petals.....	.15
Elfin. Soft, creamy white.....	.15
Fairy Queen. Yellow-edged rose.....	.15
Hedwig Pollig. Very distinct, shades of red, tipped white.....	.15
Klein Domitea. Bright golden terra cotta. Very profuse.....	.15
Little Beauty. Soft silvery pink, closely quilled petals..	.15
Little Bessie. Creamy white, quilled petals.....	.15
Little Herman. Cardinal red, tipped white.....	.15
Raphael. Dark maroon, quilled petals.....	.15
Rougiere Chauviere. Crimson, pink and white distinct.....	.25
Snowclad. The best pure white pompon.....	.15
Splendens Imbricata. Brightest scarlet.....	.20
Star of the East. Pure white, long stems.....	.15
Sunshine. Richest vermilion scarlet, splendid little flowers on long stems.....	.15
Tom. Soft creamy yellow.....	.15

One each of Pompon Dahlias, \$2.75.

True to Name. We also guarantee all our stock to be absolutely true to name.

Substitution. In all cases of substitution, we give the name of the variety sent. We return the money in case we are sold out of a variety and we are requested not to substitute.

We add extras, as well as send larger roots when ordered sent by express, charges collect.

Peacock Dahlias best in Philippine Islands by Government Test.

Manila, P. I., May 9, 1913.

Messrs:—

I have the honor to acknowledge receipt of your invoice and letter of Mar. 29th, as well as the material itself which has just come to hand in excellent condition.

We are pleased with your Dahlia roots, which are about the best in looks we have ever received.

Very respectfully,

By O. W. BARRETT,

Chief Div. of Horticulture.

F. W. TAYLOR,

Director of Agriculture.

Washington, D. C., October 14, 1913.

Peacock Dahlia Farms, Berlin, N. J.,

GENTLEMEN:—I beg to quote below a message contained in the cablegram from the Governor-General of the Philippine Islands to this bureau, to-day:

"Peacock Dahlia Farms, Williamstown Junction, New Jersey: Mail complete set of Dahlias, Bureau of Agriculture."

Very respectfully,

CHAS. W. WALEUTT, JR.,

Col. U. S. Army, Assistant to Chief of Bureau.



Photograph of group of Peacock's Superb Dahlias that Bloom. These flowers were grown and arranged by us and photographed on our farms

Paeony Flowered Dahlias

This is one of the newer types, also called the Art or Artistic Dahlias. The true type resembles the Japanese Paeony; yet several of the most valuable and popular varieties differ from the true type. Undoubtedly the highest type of this section is represented in the new "John Wanamaker," as the color is the loveliest shade of lavender pink, the formation most exquisite, but above all it is of large size and an early, extremely profuse and continuous bloomer. It also promises to be one of the most popular cut flowers.

This variety can be seen on **our farms** the entire season. It is worth a visit to the farms just to see this lovely variety.

The following list is very select and can be depended on:

Big Chief. Enormous size, rich crimson margined maroon. A very strong vigorous plant, with fern-like foliage.....	Each \$.15
Cleopatra. Rich oriental red, base of petals primrose yellow.....	.20
Col. Wolseley. Very large, rosy lilac with light tips. Strong plants.....	.50
Geisha. The most striking color combination, golden yellow, changing to bright scarlet at the center of the petal and back to gold at the tip. Giant flowers on long wiry stems. Strong plants.....	.40
Germania. Brilliant strawberry red.....	.20
Herzog Heinrich. Rich velvety red, one of the best..	.25
Ironmonger. Very large size, with long graceful stems, pale lavender, with a delicate suggestion of pink through-out.....	.35
King Leopold. Creamy yellow shading to deep primrose yellow.....	.25
Konigen Emma. A charming shade of mallow or hollyhock pink, the inner petals banded with gold.....	.20
Konigen Wilhelmina. Immense fluffy flowers of pure white, with yellow center.....	.25
La Riente. Bright lilac, very large, beautiful flowers. Strong plants.....	.25
Mrs. McMundy. Lilac mauve, long stems, very free. Strong plants.....	.35
Mrs. Carter Lewis. Pale lilac, suffused with rose. Strong plants.....	.25

Paeony Dahlia Seed. We offer seed of all of these and other new sorts at 25c per packet.

Sensation. (See illustration, below.) Vermilion red, tipped snow white. Distinct and striking. A strong, vigorous grower and profuse bloomer..... Each \$.25 |

Souv. de Fraz Liszt. Very large, crimson richly shaded with white markings..... .20 |

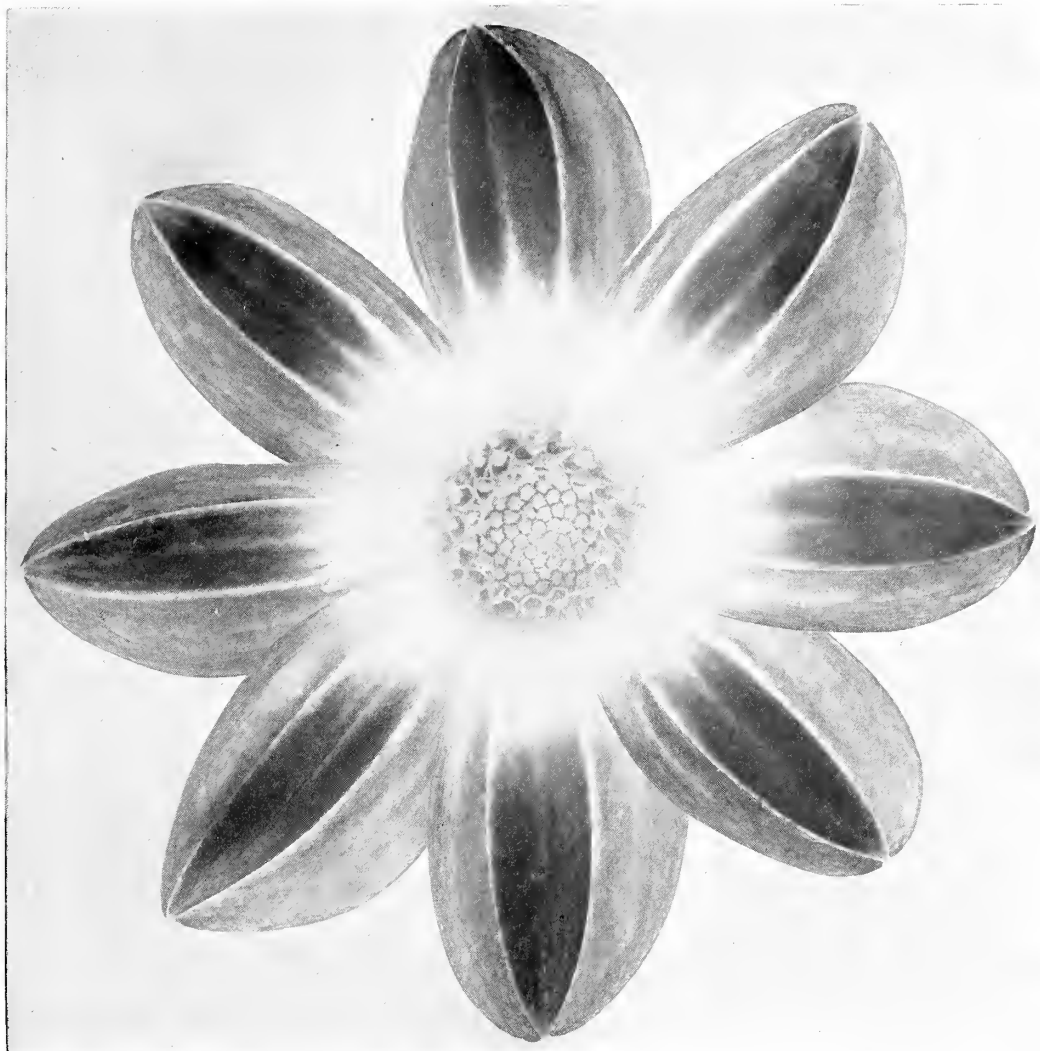
Sunny Jim. (New 1913.) Medium size, long stems carrying the flowers well above the foliage. Bright yellow, blending with red, deepening toward the end, and ending with a yellow tip..... .30 |

Variegated Liszt. Dark oriental red, with yellow tips and markings. A superior variety for decorations, especially where a bronzy effect is wanted..... .25 |



New Paeony Flowered Dahlia, Sensation

One each of the 17 Paeony or Art Dahlias described above and 1 John Wanamaker for \$6.25



New Century Dahlia, Gladys. See description, page 20

Peacock's Century Dahlias

This entirely new race of single Dahlias was originated by us in the form of 20th Century and introduced in 1901, since which time we have originated and introduced the succeeding varieties.

We consider today that Peacock's New Century Dahlias occupy first place, where beauty of coloring and artistic effect is desired. Owing to their immense size, long stems, and graceful carriage, combined with their purity of color; or the blending of colors, shades and tints, they entirely outclass the older and smaller types.

The following are the very best and we offer them in strong field roots, absolutely true to name.

15 Gorgeous New Century Dahlias

Anna Long. Clear rosy pink, with white band running through each petal; sometimes solid pink. Profuse bloomer on long slender stems. Height 5 feet.....	\$.15
Blush Century. Very large, soft blush pink, height 4½ feet.....	.25
Dounie Century. Richest vermilion red. Height 4 feet.....	.25
Evelyn Century. Deep pink shading to crimson, with a pure white disc. Height 4 feet.....	.20
Eckford Century. Probably the largest single Dahlia in existence; the immense flowers, pure white, spotted pink and penciled crimson, are produced in abundance on long stiff stems. Height 5 feet.....	.20
Fringed Maroon Century. Rich velvety maroon. The flowers are very large and the rays or petals are much deeper cleft than Fringed 20th Century. Height 4 feet.....	.35

Gigantea Alba Century. Snow white of immense size, beautiful form; produced in endless profusion on long, graceful stems. Height 5 feet.....	Each \$.25
Giant Record Century. An exquisite "Autumn Shade" variety. Color amber red, edged yellow; with yellow disc around the orange center. Distinct. Height 4 feet.....	.20
Golden Century. The sensational golden yellow cut flower variety, owing to its rich shades, immense size, long slender wiry stems and good keeping qualities. Color golden yellow shaded amber, showing up gorgeously under artificial light. The best of all yellows, as a plant or cut flower. Height 4 feet.....	.20
Mrs. J. C. Hance Century. Bright carmine pink, with blush white disc. An exquisitely lovely flower, of largest size, with long stems. Height 4 feet.....	.30
Poppy Century. Uniquely distinct. The most brilliantly rich of any Dahlia, as the bright garnet color is so livened by the wonderful satiny sheen, that the flowers fairly glow in the sunshine. The center is dark maroon instead of yellow as in other varieties. Height 4 feet..	.50

We will send 12 Beautiful Giant Century Dahlias, 12 kinds carefully labeled, for \$1.50 postpaid



Great Decorative Dahlia, Mrs. Roosevelt. See description, page 15

Ragged Robin. Richest crimson with long cleft petals. Height 4 feet.....	Each \$.50
Spanish Century. Pure yellow, penciled rich glowing red; giant size, early and profuse bloomer, on long, slender, erect stems. Height 5 feet.....	.20
Sunset Century. Rich yellow tipped and shaded amber and bronze. Height 5 feet.....	.50
Wildfire Century. Century size, with the brilliant, rich scarlet of the old Wildfire. Acknowledged the best commercial scarlet. Height 3 feet.....	.20
One each of above 15 New Century Dahlias for \$3.00.	

Thirteen Superb Century Dahlias

The most distinct and valuable of the newer varieties.

Crimson Century. Rich crimson, rose band around disc. Height 4 feet.....	Each \$.15
Cardinal Century. Very large, rich cardinal red, the best deep red. Height 5 feet.....	.15
Constant Century. Like 20th Century but holds its color, hence the name. Height 4 feet.....	.15
Delicatissima Century. Very large, with long pointed petals. Color white, flushed pink. Height 4 feet.....	.15

Fringed 20th Century. The first of a new race, with cleft or serrated petals. A great improvement of 20th Century, much larger, brighter color, while the stems are long, slender and stiff. Color bright rosy crimson, with lighter markings. Height 4 feet.....	Each \$.20
Gladys Century. (See illustration.) The most distinct and beautiful of this wonderful class. Center of petals rosy crimson, with rose pink band on either side and white zone around the yellow center. Height 3 feet.....	.15
Harvard. Intense crimson. Height 4½ feet.....	.20
Hazel Heiter. Remarkably distinct, rich crimson beautifully shaded with white tips and white zone around yellow center. Height 4 feet.....	.15
Iris Century. Immense size, purple blotch on rosy lake ground. Height 5 feet.....	.20
Penciled Century. Rose pink shaded cerise penciled crimson, distinct. Height 4 feet.....	.20
Rose Pink Century. The largest and best deep pink; enormous flowers on long 3 feet stems; sure and continuous bloomer, vigorous plant. Height 5 feet.....	.15
New Century Dahlia Seed. Saved from all the best varieties. Novelties on page 3, 25c per packet. From varieties on pages 19 and 20, 15c per packet.	



Decorative Dahlia, Nymphaea. See description, page 15

20th Century. The original century originated and introduced by us in 1901. Early in the season, intense rosy crimson, shading to white at tips and base of petals; but as the season advances the flowers open lighter until by October they are nearly white, a bright pink blotch in the center of the petals. Height 4 feet.. \$.15

White Century. Immense size, snow white. Height 5 feet .20
One each of above 13 Superb Century Dahlias for \$1.50.

Best Single Dahlias

The ordinary single Dahlias have been superseded by the Century Dahlias, yet a few of the most beautiful or distinctive are appreciated, especially where color effects, smaller flowers or dwarf plants are desired.

Advance. Richest crimson, shaded maroon, light zone around yellow center. Height, 2½ feet..... \$.15

Alba Superba. A beautiful pure white. Height, 3½ feet..... .15

Ami Barillet. The maroon or purple foliage Dahlia. Color, richest garnet. Entirely distinct. Height, 3 feet..... .20

Apple Blossom. Most delicately lovely, apple blossom colors. Flowers are perfectly formed, delicate pink, heavily tipped deep carmine pink..... .15

Best Double Mixed. All classes, 10c per packet.

Each

Blackbird. Maroon shaded black, with red spot at base of each petal..... \$.15

Collarette Dahlia Seed. From best named varieties, 15c per packet.

Danish Cross. Scarlet, with white band running through each petal, very distinct..... \$.15

Edith Lemon. Lemon yellow, reflex amber distinct and pleasing..... .15

Florabunda. Soft lavender, with deep lavender zone around the yellow center, very profuse and pleasing.. .15

Gaillardia. Golden yellow, with a broad band of red around the yellow center..... .20

Mary. An ideal single, clear, soft pink..... .15

Minnie. White, spotted and penciled pink and soft crimson..... .15

Pompon Dahlia Seed. From best named varieties, 10c per packet.

Rebecca Mayhew. An absolutely perfect single white.. \$.25

Single Dahlia Seed. Saved from above and other fine varieties, 10c per packet, 3 packets for 25c.

St. George. The best clear canary yellow single Dahlia.. \$.20

White Cross. Soft rosy lake with a pure white stripe running through the center of each petal..... .20
One each 14 Best singles, \$2.25.

Each

Collarette Dahlias

This uniquely distinct class or type is rapidly gaining in popularity. The flowers are single with a row of smaller or collar petals around the center. These collar petals are generally distinct in color from the rest of the flower.

	Each
Burg Siefurch. Large, dark velvety red, tipped violet. Light yellow collar.....	\$.25
Etenderd de Lyon. Scarlet, with creamy white collar petals.....	.20
Exposition de Lyon. Rich garnet. Collar white striped and suffused crimson.....	.25
Grand Papa Charmet. Bright crimson, with yellow collar.....	.25
Henri Farman. Brilliant cardinal red, frequently edged with creamy yellow. Creamy yellow collar.....	.30
Mme. F. G. Bruant. Rich, velvety maroon; very large and splendid form. Pure white collar.....	.25
Mme. Viger. One of the best (see illustration, page 5), richest garnet. Collar petals white, faintly suffused carmine.....	.25



Collarette Dahlia, Mme. Viger.

Monsieur L. Ferard. Velvety claret, edged and tipped white. Collar petals long with same markings..... \$.35

One strong plant of each of above 8 most desirable collarette Dahlias for \$2.25.

Bargains in Dahlias

Special Offer No. 1. Dorothy Peacock, Mrs. J. Gardner Cassatt and Golden Wedding. One strong root each for 75c.

Special Offer No. 2. A. D. Livoni, Arabella, Ethel Schmidt, Queen Victoria and Red Hussar. One each, 5 choicest Show and Fancy Dahlias for 50c., postpaid.

Special Offer No. 3. Big Chief and Sensation. One each, two beautiful Paeony Dahlias, 25c., postpaid.

Special Offer No. 4. Kriemhilde, Mrs. Geo. Stevenson, White Kriemhilde. One each, 3 exquisite Cactus Dahlias 40c., postpaid.

Special Offer No. 5. Jack Rose, Lyndhurst, C. W. Bruton, Maid of Kent and Sylvia. One each, 5 grand Decorative Dahlias, 50c., postpaid.

Special Offer No. 6. Gigantea Alba, Golden Century, Evelyn Century, Fringed 20th Century, Gladys Century, Rose Pink Century, Wildfire Century and Eckford Century. One each, of the 8 grandest new century Dahlias for only \$1.00, postpaid.

Special Offer No. 7. Preceding six collections complete for only \$3.25, postpaid, or stronger roots by express (charges collect) at same price.

Peacock's Dahlias are acknowledged the best that can be grown and are absolutely true to name.

Send us a trial order and be convinced. We guarantee our stock. You run no risk.

Special Introduction Offer

To thoroughly introduce our superb "Dahlias that bloom," we will send a complete collection of 15 of the best new and standard varieties, embracing all classes, including the new Paeony Flowered and beautiful Cactus, 15 distinct kinds, each labeled, absolutely true to name, by mail postpaid, for \$1.50.

For \$1.00 we will send 10 distinct varieties, each carefully labeled, by mail postpaid. Larger roots by express (charges collect) same price.

Special John Wanamaker Offers

\$4.50. We will send 1 John Wanamaker and 25 distinct, beautiful Dahlias, 25 kinds, 26 in all, each labeled, our selection, for \$4.50.

\$7.00. We will send 1 John Wanamaker and 50 distinct, beautiful Dahlias, 50 kinds, no 2 alike, 51 in all, each labeled, our selection, for \$7.00.

\$12.00. We will send 1 John Wanamaker and 100 distinct, beautiful Dahlias, 100 kinds in all classes, no 2 alike, 101 in all, each labeled, our selection, for \$12.00.

PERSONAL

Selection of varieties is only the beginning. Our concern only commences with your order. We want every customer to have the greatest success with our Dahlias, and, with that end in view, we cordially invite any customer having trouble with their Dahlias to write us. We will cheerfully give any information. We are not only the **largest Dahlia growers in the World**, but grow the **World's Best Dahlias**. **We are the original American Dahlia Specialists**, and have devoted our **entire attention to Dahlias for 30 years**.

30 Years' Experience is at your service. We are only too glad to give you any advice that may help you. We reproduce a letter received from one of our customers which is typical of hundreds of others.

Roxborough, Philadelphia, Pa.

Peacock Dahlia Farms, Berlin, N. J.,

MY DEAR SIRs:—Enclosed you will please find an order for Cactus Dahlias; also cash for same.

Last Spring I selected from a special catalogue about two dozen of their highest priced plants and was disappointed from start to finish.

Having visited your farms twice last Summer during the growing season, I was surprised and delighted with what I saw. I realize that it is your business to grow Dahlias for profit, and it is with considerable reluctance that I write what I am about to ask. It would be quite an advertisement for you and a most delightful pleasure to me if I could make your plants grow as you do.

My business is making paper and I grow a few flowers just

for the pleasure and diversion it affords me. I sell nothing; neither do I give my bulbs away.

Would it be presuming to ask you to give me, at your leisure, what data I need to grow these roots to the same high state of perfection that you do?

My soil is light and friable, well drained, with sandy sub-soil. The location is good, with no shade. Last season I worked in a liberal allowance of stable manure together with a commercial fertilizer consisting of .4.8.10. I worked the hoe religiously all season. I used water freely during the summer.

While the plants I started with were of a very low order, I succeeded in growing tall, gawky, hollow stalks with lots of foliage. The wood was tender and while they were tied to stakes, they broke off badly, notwithstanding I pruned them considerably. The bloom was late and only half satisfactory. A few were good in spite of the generous treatment they received.

You have a wonderful art in growing your plants and it does seem presuming in me to ask you how you do it. Your superintendent told me there were no secrets in your business. If there are, do not hesitate for one moment to tell me, for I assure you I will, under no circumstances, take offence, nor will you hurt my feelings one bit. What I ask is that you start me right with this little lot. Nothing is too much trouble for me to do, to the smallest detail.

I am not looking for any profit, nor do I care what your roots cost. It's just a little bit of pleasure it will afford me, that I'm willing to pay liberally. I understand the elements that go to make plant life, but I do not know just how to successfully apply them. This I would like to know from you. Nitrate of Soda, Acid Phosphate, in the form of bone flour, and Sulphate of Potash are available, if necessary.

I do not know what apology to make for taking up so much of your time, but I assure you I will appreciate very much, and thank you very kindly, for any reply you care to make.

Very truly yours, J. H. J.

J. H. J.'s problem is identical with hundreds of thousands of others, while millions would like to grow better Dahlias. There are no set rules to follow invariably by all, or even by any one grower year after year. In fact, each soil, location, climate or season, may call for different treatment.

Study your plants, watch them as they develop, try all experiments along lines in harmony with nature's laws. Success with Dahlias is the same as with anything else. Do everything in moderation, excesses in any direction are unwise.

In many locations, conditions are so favorable that

Dahlias grow to perfection with practically no attention. So it is with seasons. Some years Dahlias do well the entire season, but there is no reason why Dahlias should not be grown successfully every year, as we have demonstrated—**We have not failed in having a crop of both blooms and roots during the past 20 years.**

What we have done, everyone else can do, if they study their plants, give them thorough cultivation, and the simple treatment they require.

SOIL Dahlias will grow and bloom in any kind of soil. We see but little difference and we have sand, gravel and loam; bottom land and hills.

PREPARATION

More failures are caused by having the soil too rich than not rich enough. To get best results plow or spade as early as practicable, and again just before planting. If the soil is rich use no manure or fertilizer either before or at planting time. If soil is poor broadcast any kind of manure before the first plowing or spading. The second



New White Show Dahlia, Ethel Maule. See page 15

working will more thoroughly incorporate the manure with the soil. Heavy soil should have a top dressing of lime (equivalent to $\frac{1}{2}$ to 1 ton per acre) either in the fall or after first working in the Spring.

In the absence of manure any good fertilizer, not too rich in ammonia or nitrogen may be used at the rate of $\frac{1}{2}$ ton per acre.

PLANTING This is a question on which growers differ and a great deal depends on when you want the flowers. Most people plant their Dahlias as soon as they can, having them in bloom in June, but the hot dry weather of July hardens the growth causing the buds to blast with a consequence of but little and only inferior flowers until the fall rains and long cool nights come when they commence blooming again only to be killed down by frost when just coming out in all their glory.

Dahlias bloom on soft growth only, therefore do not allow their growth to become checked.

We advise three plantings. One when you plant your white potatoes. The second May 25th and the third planting June 15th to July 1st. This applies to the latitude of Philadelphia. Further south the first planting can be earlier and the third planting later.

Where only a few plants can be grown, plant June 1st. Give thorough cultivation, deep at first; but do not water until the plants come into bud and flower. Do not fail to stir the soil after every rain, which keeps the soil from forming a crust on the surface or baking, and conserves the moisture in the soil, which avoids the necessity of watering.

Nothing is more harmful than planting early and watering freely which brings about the conditions described in J. H. J.'s letter.

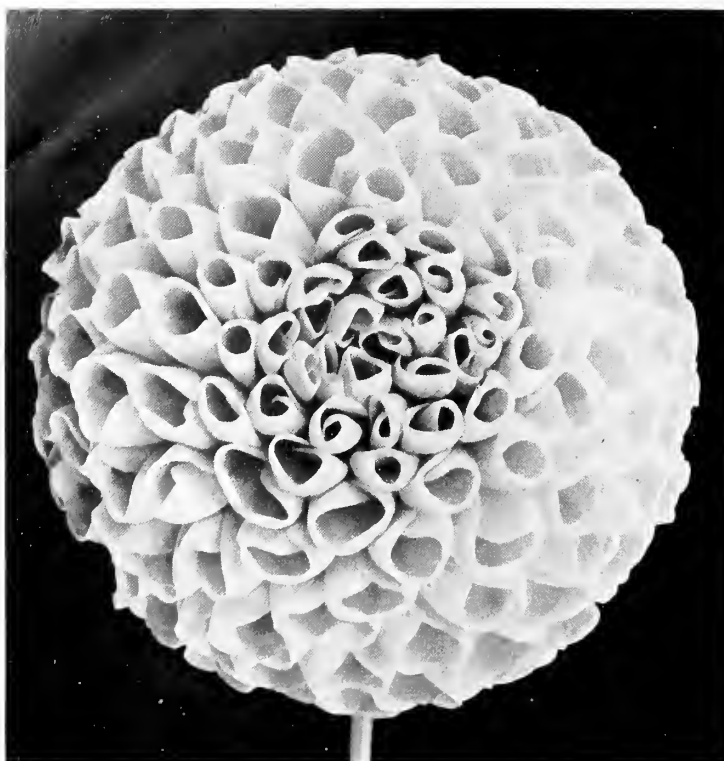
The June planted stock will bloom in August and continue in full bloom until killed down by frost. Plant 4 to 6 inches deep and 2 to 4 feet apart at least, further will give even better results. Not less than 2 feet in beds.

CULTIVATION This is one of the most important of all operations to secure success. Never allow the soil to crust. Use a rake or weeder after every rain, even before the plants are through the ground, and follow this rule religiously the entire season. Stir deeply at first until buds are bursting, after which 1 to 2 inches will be sufficient or 3 inches on deep soil.

(Continued on page 24)



Dorothy Peacock
Showing natural habit of growth



Quilled Show Dahlia, A. D. Livoni. See page 16

Continued from page 23

DISBUDDING This is far more important than watering and will give better results. On page 23 will be seen a flowering shoot of the show Dahlia Dorothy Peacock, showing natural habit of growth. This variety has long, erect foot stalks or stems as shown and the first pair of eyes below the flower have formed good sized buds and shoots, while the second pair are short and the third pair have hardly started. Had the first two pairs been removed, the third pair would have been further advanced, the flower much larger, would keep longer and would have had a 24 to 30 inch stem, with two more coming to replace the one cut; beside keeping the plant dwarf; and, by disbudding these in turn, you have the greatest success, instead of the rampant growth described by J. H. J.

Of course with a shorter jointed grower, there are more eyes or young shoots to remove. You have no idea how disbudding will help you to success. Imagine growing chrysanthemums or carnations without disbudding.

Any one can grow Dahlias of exhibition quality if they will digest these remarks, study plant requirements and then act accordingly. Disbudding does away with those immense plants that evaporate the moisture from the soil so rapidly that during hot dry weather the buds blast in spite of all the water you give them.

Plants should be encouraged to make short stocky growth until they come into bud. Then disbud leaving the terminal bud and eyes at the base of the shoot for a further supply of blooms.

When the flowers commence to grow smaller is the logical and proper time to fertilize. Apply any good fertilizer broadcast or any kind of manure available; but it is better to give two moderate applications than too much at one time. Many believe you cannot get soil too rich, but this is a fallacy in open air cultivation at least. If a long wet spell follows too much fertilizer, especially if rich in ammonia, the flowers will be large, but so soft as to be practically worthless for use. We have seen immense flowers, that were so soft they wilted and never looked right after being cut.

WATERING We do not wish to be understood that we do not believe in watering. Judicious watering after the plants come into bloom or watering plants in beds or in various places, especially near trees or on the lawn, along walks with a grass border, etc., is necessary; but, when you water, do it thoroughly. It is that constant surface sprink-

ling every day that causes surface roots and soft growth, that we do not advise. A thorough soaking once or twice a week during a drought, with the soil stirred the following day is an excellent thing where water and time is at hand. However for commercial purposes we get better results by not using water. We have found blooms will not carry and keep well when irrigated during hot weather.

A medium sized flower in a fresh condition is far better than a large wilted one.

FORCING Planting early, feeding and watering so as to keep a plant in profuse bloom right up to frost will so exhaust the vitality that they will not bloom so well the following year. This is the cause of Dahlias not doing well two years in succession, sometimes. This is why we say feed your blooming plants; and, again, do not cut every flower on a long stem, but snip off the flower heads of a few of the disbudded branches. After they are disbudded there are no more shoots to start and the leaves get large, dark green and leathery. They keep up the vigor of the plant and store substance in the roots for the following year.

A Dahlia is a Dahlia! Yes. But—There are Dahlias and Dahlias; and there is as much difference between two roots of the same variety, when properly grown and when bloomed out, as there is between a good and a poor variety.

Why do you buy new Tulips and Hyacinths for your beds each year? Why are not yours as good as those imported from Holland?

CUTTING If you do not care to cut your flowers for the house or for sale you should disbud anyway to get the size and substance to your blooms. When the flowers commence to fade, snip it out leaving the stem and leaves to develop good roots for next year.

In cutting for the house, after sunset is the best time, and early morning next best. Commercial growers are compelled to cut all day long, but they cut as few as possible from 12 to 3 o'clock. Flowers should always stand in water until the stems have absorbed all the water they will hold, thus hardening the flower, so it will not wilt. Many prefer the buds and young shoots with the flowers, for their artistic effect, but the flowers will not hold up so well. Another point; the shorter the stem, the longer and better the flower will keep, unless practically the whole stem is immersed in water.

HARVESTING After the frost has killed your Dahlia tops, dig carefully on a clear day and allow the roots to dry with as much soil around them as possible and put away in a cellar away from heat, and yet safe from frost. By leaving the soil around the roots you protect them from getting broken—broken tubers are worthless—and also keep them from drying out too much. It is wise to cover with dry soil, coal ashes, sawdust or some material to keep from drying out in a cellar with heat or from freezing in a cold cellar.

CONCLUSION As stated in the beginning everything depends on the existing condition, so that all you have to do is to study your plants and nature. Dahlias should not be over fed or pampered any more than a child or any animal. Use judgment and never make the same mistake twice, plant late in the beginning and earlier as you learn how to keep them blooming all through the hot summer. If you have two or three plantings you are sure of success with at least one lot all the time, and, during a favorable season, all of them all the time.

Portsmouth, Va., June 20, 1913.

Dahlia roots arrived the 19th at five P. M., all in good order, many thanks for same.

Innocence, Coronna and Perle d'Lyons are in full bloom and are beautiful.

Yours truly,
GEO. JEMMISON.

New York, N. Y., May 14, 1913.

Peacock Dahlia Farms, Berlin, N. J.,
GENTLEMEN:—I beg to advise you of the arrival of roots recently ordered, in splendid condition.

Thanking you for your prompt attention, I remain,
Very truly yours,
E. H. SEEHUSEN.

We are not only the largest Dahlia growers in the world, but grow the world's best Dahlias. A trial convinces

New Cannas

The past season we grew nearly one hundred varieties of Cannas, including the newest types. The thousands of visitors were surprised at the new shades and colors as well as the immense size of the individual flowers and the huge trusses of blooms.

We grew Cannas, first, for our own pleasure, then for their attractive appearance on our farms, as we noticed they attracted so much attention and enthusiastic comment from our visitors.

The following varieties may be depended upon as the very best, and are offered in strong dormant roots. We have arranged the green and dark foliage varieties in separate collections, each having color description and height.

New Giant Flowering Cannas

Immense flowers of magnificent colors with heavy, healthy foliage.

	Each
Indiana. Glistening golden orange, striped red. Height 6 feet.....	\$.20
Loveliness. Ruby carmine. Height 3 feet.....	.50
Mrs. Alfred Conard. Salmon pink. Height 5 feet....	.20
Mrs. Woodrow Wilson. Soft crimson pink. Height 4 feet.....	1.00
Panama. Rich orange red, border rich golden yellow. Height 3 feet.....	.50
Wintzers Colossal. Bright scarlet. Height 5 feet....	.50
One of each of above magnificent new giant Cannas for..	2.50

Select Green-Leaved Cannas

Embracing the very best new and standard varieties.

	Each
Alsace. Pale sulphur. Height 4 feet.....	\$.10
Betsy Ross. Fine foliage. Height 3 feet.....	.15
Burbank. Yellow spotted crimson. Height 6 feet....	.15
Black Prince. Velvety dark maroon. Height 3 feet...	.10
Buttercup. Golden yellow. Height 3½ feet.....	.10
Brilliant. Rich yellow with two bright red curling tongue-like petals in centre. Height 4 feet.....	.15
Chas. Henderson. Crimson. Height 4 feet.....	.10
Comte de Bouchard. Yellow. Height 4½ feet.....	.15
California. Fine yellow. Height 3 feet.....	.15
Director Holtz. Bright yellow and rose. Height 3 feet	.15
Duke of Marlborough. Deep crimson. Height 3½ feet.....	.10
Elizabeth Hoss. Pure yellow, red spots. Height 3½ feet.....	.20
Florence Vaughan. Yellow dotted red. Height 4 feet.	.10
Geo. Washington. Crimson. Height 3½ feet.....	.15
Gladiator. Deep yellow dotted red. Height 4½ feet..	.15
Hiawatha. Variegated foliage, rich rosy pink. Height 3 feet.....	.15
Halley's Comet. Blazing scarlet, yellow throat. Height 4 feet.....	.15
Italia. Bright orange scarlet with broad yellow border. Height 5 feet.....	.15
Jupiter. Rich red. Height 6 feet.....	.15

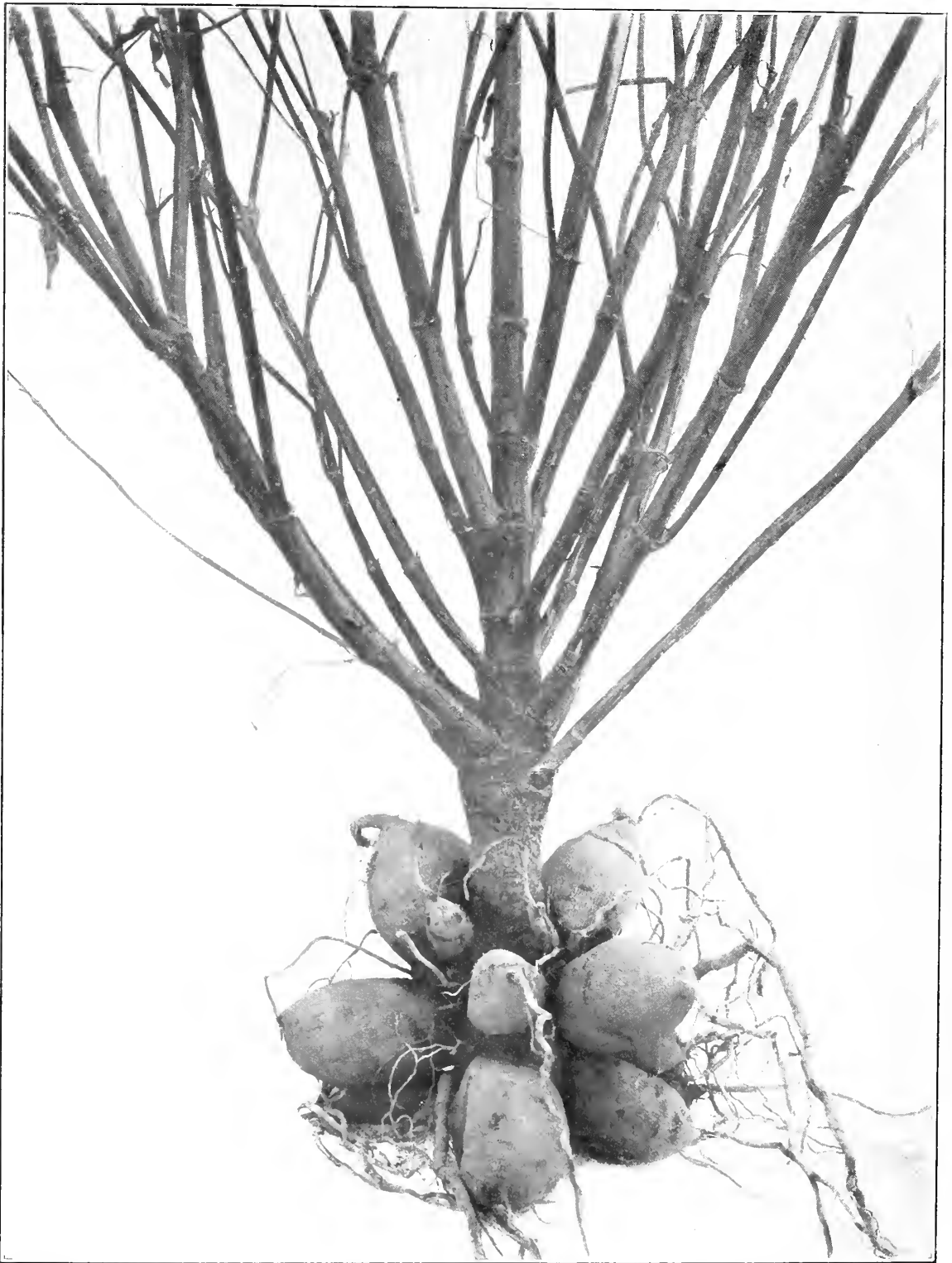
	Each
Louisiana. Vivid scarlet. Height 5 feet.....	\$.10
Louise. Bright rosy carmine. Height 5 feet.....	.10
Mont Blanc Improved. Creamy white. Height 3½ feet	.15
Mrs. Kate Gray. Orange, scarlet and yellow. Height 6 feet.....	.10
Mrs. Carl Kelsey. Orange scarlet striped and flaked golden yellow. Height 6 feet.....	.15
Martha Washington. Soft rose pink. Height 3 feet...	.10
Niagara. Rich crimson edged with gold. Height 3 feet	.15
Olympic. Rich Oriental red tinting lighter toward centre and dappled carmine. Height 5 feet.....	.20
Pillar of Fire. Bright crimson scarlet. Height 6 feet..	.10
Philadelphia-Improved. Crimson scarlet. Height 3 feet.....	.15
Prince Weid. Brilliant rich deep crimson. Height 4 feet	.15
Queen Charlotte. Orange scarlet, edged yellow. Height 3 feet.....	.15
Rosea Gigantea. Deep rich rose, almost a coral carmine. Height 4 feet.....	.15
Souv. de A. Crozy. Crimson scarlet, golden yellow border. Height 4 feet.....	.10
Splendor. Fine salmon scarlet. Height 3½ feet.....	.20
Uncle Sam. Brilliant orange scarlet. Height 6 feet...	.15
Venus. Gay rosy pink with a mottled border of creamy yellow. Height 4 feet.....	.15
West Grove. Beautiful pink. Height 4½ feet.....	.15
One each of the above 37 magnificent Cannas, each carefully labeled for.....	4.50

Ornamental Leaved Cannas

Dark rich purple foliage. Best for foliage beds.	
Brandywine. Red mottled deep crimson, edged gold. Height 5 feet.....	Each \$.10
David Harum. Vermilion scarlet. Height 3½ feet....	.10
Egandale. Currant red. Height 4 feet.....	.10
Evolution. Yellow. Height 5 feet.....	.15
Eastern Beauty. Red. Height 4½ feet.....	.15
King Humbert. Orange scarlet, with bright red markings. Height 4½ feet.....	.10
Shenandoah. Pink. Height 4 feet.....	.15
Wyoming. Rich purple foliage, rich orange. Height 6 feet.....	.10
Wabash. Carmine rose. Height 4 feet.....	.20
Wm. Saunders. Bright scarlet. Height 4 feet.....	.15
One each of the above 10 superb Cannas for.....	1.10

AN INVITATION

To Every Flower Lover we extend a cordial invitation to visit us this Summer (1915). In July, we have Cannas, Gladiolus and Dahlias in flower. In August, we have Cannas, Gladiolus, Tuberoses and Dahlias in flower. In September and October, Cannas and Dahlias, in all their glory. Not only all the varieties described in this catalogue but five hundred (500) new and rare varieties, many that can be seen nowhere else. It is an established fact that ours is the largest Dahlia Farm in the world and is the flower lover's paradise in September and October, where a thousand of the very choicest varieties can be seen in full bloom. Our farms are always open and every flower lover is always welcome. Take Reading ferry foot of Chestnut Street, Philadelphia, for trains to Williamstown Junction, N. J. (farms only 250 yards from station), or by Automobile, take the famous "White Horse Pike" to Berlin, N. J. (farms 1 mile from sign on White Horse Pike below Berlin).



John Wanamaker Plant and Roots just as dug from field after frost, showing its wonderful branching habit of growth; note carefully the plant was not pinched out and yet it branched out right from the ground

A careful study will reveal why John Wanamaker is the greatest Dahlia on earth. Large size. Exquisite form. Lovely color. Long stems. Extraordinary vigor of plant. Extra early bloomer. Free bloomer. Continuous bloomer. Heavy, compact clumps of roots. An entirely new habit of growth—no staking. A new strain for every grower to hybridize with all classes and colors of Dahlias, as this is the ideal plant.